PoRA: Revolutionising Specialty Risk Assessment for Insurance Brokers

Wednesday 16 October, 2024

London, England -14 October 2024. In an increasingly complex and volatile global landscape, insurance brokers face unprecedented challenges in assessing and communicating risks to their clients, partners and markets. Today, ISARR announces the launch of PoRA (Point of Risk Assessment), an innovative platform set to transform the way brokers approach specialty risk assessment.

PoRA leverages advanced machine learning and AI technologies to provide real-time, data-driven risk insights. This cutting-edge tool analyses vast amounts of data from various sources, including news, social media, and other large datasets, to predict potential disruptions and provide actionable intelligence based on historic trends and daily events.

Key features of PoRA include:

1. Rapid, location specific risk report generation, delivering comprehensive assessments within minutes
2. AI-powered analysis of global events and trends (1.4M events, updated daily)
3. Customisable "what-if" scenarios for proactive risk planning
4. Detailed case studies and crisis narratives for immersive understanding and resilience building

"PoRA is like having an advanced GPS for global risks," says Marion Barnham, CMO at ISARR. "It's not just about crunching numbers; it's about understanding the 'why' behind the risks and providing strategic solutions."

PoRA is designed to benefit brokers of all sizes, making sophisticated analysis, across malicious and speciality risks, accessible and actionable. By providing deeper insights and context, the platform enables brokers to become trusted risk management partners to their clients.

For more information about PoRA and how it can transform your risk assessment capabilities, visit our website or contact solutions@isarr.com.

About ISARR:

ISARR provides AI-powered software, services, and insights to help organisations manage risk, ensure continuity, and build resilience. We empower leaders to make informed decisions that better protect people, assets, and reputation.

A range of organisations, including Insurance, retail, Aviation, real estate and Higher Education, uses ISARR's operational web-based platform and data & analytics services.

For further information visit isarr.com

Media:

Related Sectors:

Business & Finance :: Computing & Telecoms :: Construction & Property :: Education & Human Resources :: Government :: Manufacturing, Engineering & Energy :: Medical & Pharmaceutical :: Public Sector & Legal :: Transport & Logistics ::

Related Keywords:

Insurance Brokers :: Specialty Risk :: Machine Learning :: AI :: Risk Insights :: Predictive Analytics :: Risk Management :: Malicious Risks :: Insurtech ::

Scan Me:

pressat

Company Contact:

_

ISARR

T. 02034750753
E. press@isarr.com
W. https://isarr.com

Additional Contact(s):
Nick Beale, Chief Executive, nick@isarr.com
Sarah Keeling, Marketing Coordinator, sarah@isarr.com

View Online

Additional Assets:
https://information.isarr.com/PoRA_brochure_v4

Newsroom: Visit our Newsroom for all the latest stories:
https://www.isarr.pressat.co.uk