Popping Up In Pubs: Celebrate British Pub Week With Portlebay Popcorn

Thursday 17 September, 2015

British Pub Week (31 October to 8 November) celebrates all that we love about the traditional Great British Pub and Portlebay Popcorn has a unique flavour of gourmet bar snack to suit every punter.

"Pubs are an important part of our heritage and with a good drink, people expect premium quality bar snacks," says Jonty White, managing director of Portlebay Popcorn. More landlords are now getting serious about provenance of the food and drink they serve and that's where Portlebay comes in. Whatever your tipple, there's a fun hand-popped flavour to suit your tastes. Cheers to British Pub Week!"

For the more adventurous beer drinkers, Jonty recommends Portlebay's Wasabi & Sweet Ginger, and for spirit lovers, Portlebay's Chilli & Lime gives a tangy kick, great when matched with a gin and tonic or vodka and soda.

Inspired by Jonty's passion for sailing on the Salcombe estuary combined with a love for healthier snacks made with the best ingredients, he founded Portlebay Popcorn in 2013. Ever since then, each bespoke bag of this gourmet popcorn has been hand-popped and manufactured at The Poppery in Devon in small batches to ensure freshness and crunchiness. With its distinctive colourful nautical stripes brightening up the bar, the Portlebay team believes that popcorn is one of those simple things that brings a little sunshine into your life.

Small packs are made for snacking alongside a drink in your local and larger packs are perfect for sharing (retail from £1.70 per 75g bag).

For further information on Portlebay Popcorn please visitwww.portlebaypopcorn.co.uk, emailletspop@portlebaypopcorn.com or call 01752 424 426. Follow Portlebay Popcorn on Twitter @portlebaypopcorn and 'Like' on Facebook.

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Notes to Editors:

1. Established in May 2012 by Jonty White with directors Neil Adams and Steve Wardlaw, Portlebay Popcorn is manufactured at The Poppery in Plympton, South Devon.

2. Portlebay has a whole range of delicious popcorn flavours made with specially developed natural seasonings such as their most popular Crispy Bacon & Maple Syrup. Their classic Sweet & Salty Kracklecorn is made by adding raw cane sugar into the pot just as the grains are popping to give a crunchy texture, followed by a sprinkling of sea salt to give that contrast in flavours.

3. Portlebay Popcorn is available in Tesco, Sainsburys, Morrisons, Boots, Budgens, Soho Coffee, Thornton's coffee shops plus independent stores and farm shops nationwide.

4. Portlebay Popcorn donate 25 per cent of all online sales to their nominated charity CHICKS who provide week long respite breaks for disadvantaged children from across the UK, who would not otherwise have a break in that year. (www.chicks.org.uk)

For further information, photography or an interview with Jonty White, managing director of Portlebay Popcorn, please contact:

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