

Poppies Needs You! Show Your Support And Help Poppies Fish & Chips Become The Best Independent Fish And Chip Restaurant Of The Year 2014

Thursday 16 January, 2014

Pat Newland or 'Pop' of Poppies, who has been serving fish and chips in the East End since 1945

"Poppies Fish & Chips in Spitalfields, London has been named as one of the UK's best independent fish and chip restaurants as part of The 2014 National Fish & Chip Awards, organised by Seafish. Owned by Pat Newland, Poppies Fish & Chips will now fry off against 2 other finalists to learn who is the REEL deal: Page's Fish and Chip Restaurant in Cwmbran, Wales and Quayside in Whitby, North Yorkshire.

Poppies is currently going through its final round of judging and will learn their final PLAICE next week, on the 22nd January. As the only representative from London and the South, they're hoping become the SOLE winners of the prestigious award, heralding a victory not only for themselves but for the whole of London and the Southern UK.

Pat Newland of Pop's has said 'We are absolutely delighted at being named as one of the 3 finalists in the National Fish and Chips Independent Restaurant of the Year Award 2014 for a second year running. It is again a huge honour for our Poppies team to be recognised for all their hard work keeping our diners happy.'

Follow @popsfishnchips to GET HOOKED and show your support for the passionate people of Poppies."

http://www.poppiesfishandchips.co.uk

For interviews, information or to review please contact: Gabby Brunton gabby@streetand.co or 07538 877 685 Sarah Street sarah@streetand.co or 0203 643 1709 / 07973 316 818 END

Editors Notes

Pop has lived in the East End all his life. Growing up just after the war, Pop witnessed the Spitalfields transition from a traditional society of markets, trading and textiles into a vibrant post-war economy where television, juke boxes, teddy boys and new fashions brought new life to the area.

Working all his life in the fish and chips business, Pop believed that he could make the best fish and chips shop in London's East End. He wanted the best fish from Billingsgate, the fluffiest, crispest chips and classic favorites like jellied eels. Not only this, but feeling nostalgic himself, he believed that others would feel the same.

Pop and his team have been serving fish and chips in the East End since 1945. No nonsense, friendly and quick. Takeaway or sit in to enjoy the informal, friendly surroundings and great value.

Media:











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