

## Poland At WTM 2015 - Polish Tourist Organisation No 1

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At this year's World Travel Market in London, Poland will present an impressive range of holiday offers. Please mark up in your diary a visit to Poland Stand EU 650 to meet the leading Polish Exhibitors and regional tourist boards.

We would like to introduce you to one out of **13 exhibitors**, who will be happy to meet you at **Poland Stand EU 650**.

**Malopolska** – the region located in southern Poland with Krakow as its main historical city, is one of the most attractive cultural places in Poland. The region is the cradle of Polish culture and vital scientific centre. Each year millions of tourists attracted by the multitude of historic monuments, festivals, cultural events and culinary experiences, come to spend their leisure time in Malopolska. We would like to invite you to our region, which is the number one tourist destination in Poland, listed by UNESCO as a World Heritage site. [Read more](#)

At Poland Stand EU 650, you will also meet other Polish exhibitors, who are going to present their newest, bestselling holiday offers, including city breaks, health & SPA, active holidays and great golfing experience in most beautiful natural surroundings.

To look up their profiles please click on the links below:

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We expect that the exciting holiday ideas that Poland will bring to London in 2015 will appeal to both UK consumers and buyers due to a diverse range of fresh, inspiring offers: from short breaks to touring and activity holidays, to a wealth of cultural and natural attractions.

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