

Pocketworks accepted onto the Crown Commercial Service's new Digital Outcomes and Specialists 5 (DOS5) Framework.

Tuesday 11 May, 2021

Pocketworks, a Yorkshire mobile software design and development studio focused on helping innovative businesses improve their customer experience, today announced it has been accepted onto the Crown Commercial Service's new Digital Outcomes and Specialists 5 (DOS5) Framework. The DOS framework is an agreement designed by CCS and Government Digital Service (GDS) to help the public sector buy, design, build and deliver digital outcomes by finding appropriate and specialist private-sector companies to deliver agile software development.

Commenting on this occasion, Tobin Harris, Managing Director, Pocketworks said,

"This framework is exciting because it gives us the opportunity to positively impact millions of people's lives. Government Digital Services is highly respected in the human-centered design and agile communities, and I look forward to bringing our experience in these areas to help them create effective tools for their mobile audiences."

Anna Scandella, Head of UX, Pocketworks said,

"As a UX Designer, I'm striving to create ethical and sustainable products that are easy and delightful to use for everyone. Working with Government Digital Services is going to be an amazing opportunity to make a real impact. I'm looking forward to working with the public sector on design projects by offering a physical and virtual space to conduct user research."

As a pre-approved Digital Specialists supplier, government organisations will find it easier to procure bespoke mobile digital transformation services through the new framework. Pocketworks will deliver Digital Outcomes by providing teams to research, test, design, build, release, iterate and support a service or programme. Mobile digital specialists can deliver a specific outcome with defined deliverables on a service, programme, or project for any public sector organisation.

From 20 January 2021, government organisations will be able to buy Pocketworks's services on the following lots:

LOT 1: **Digital Outcomes**: to build teams and support a digital service.

LOT 2: **Digital Specialists**: to provide individual specialists to work on a service or programme.

LOT 3: **User Research Studio**: to provide an environment to conduct UX research sessions.

LOT 4: **User Research Participants**: to source people from a specific user group to test a service.

The Pocketworks Story

Pocketworks was founded by Tobin Harris in 2012 when he noticed that most business mobile apps were failing to reach their true potential. As a mobile expert and advocate, Tobin wanted to give companies a better chance at success by using human-centered design and agility. Both are designed to increase customer focus on the business while improving operational efficiency.

The original three apps the team developed are still in use today. One transacting over £90m a year, and all are still under active development at Pocketworks. This is what success looks like to us - helping our clients make good choices, invest wisely, and ultimately make their customers and staff more productive in some way or another.

To know more visit us at www.pocketworks.co.uk

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