Plymouth Based BellaVista Promotions Helping Work Opportunities Rise in the South West

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With job availability up by 6% across the entire South West region, BellaVista Promotions share what this could mean for the region's economy and what they are doing to contribute to the flourishing jobs market.

A survey released this month has revealed that job vacancy numbers in the South West rose throughout June. In June 2015 South West Recruitment Index recorded a 6% rise in job availability with 1,540 vacancies advertising, compared to 1,453 in May 2015. As well as this, figures released by the Office of National Statistics suggest that the region has seen a 1% increase in employment over the last year with 35,000 more people finding work. Not only this but BellaVista Promotions has discovered that the South West has actually had the highest employment rate in the whole country over the last few months – with a record employment rate for women.

About BellaVista Promotions: http://www.bellavistapromotions.co.uk

Haidee Tucker, Managing Director of BellaVista Promotions believes that the benefits of work opportunities rising means that not only is there is a lower unemployment rate but there is more disposable income for consumers. This leads to an increase in confidence, which, in turn, drives the economy and leads to increased growth for businesses and the economy as a whole.

BellaVista Promotions are extremely pleased to see the region doing so well because the South West often gets overshadowed economically by London and other areas in the South East. The firm believe this is because London and its close surrounding areas have more support from the government and local schemes which help the area to thrive. However, despite this the South West is continuing to succeed and provide more work opportunities.

BellaVista Promotion's MD Haidee Tucker has made a conscious effort to contribute to the local economy through implementing a business development program.The Plymouth-based firm have recently experienced a growth spurt and are advertising new opportunities on a regular basis. The firm says that their Business Development Programme is helping to find and add talented, highly skilled business professionals to the market. The programme is designed to develop each candidate's skill sets and encourage them to pursue larger goals. By helping every individual to learn skills such as sales, leadership, financing, public speaking, interviewing and much more, BellaVista Promotions are able to offer highly talented people the skills to go on and open their own business. This, in the long term will further assist the local market and produce more work opportunities.

BellaVista Promotions is an outsourced sales and marketing firm based in Plymouth. The firm create highly personalised direct marketing campaigns that accurately represent their clients' brands. The firm then take these campaigns directly to consumers via face-to-face marketing in order to create long-lasting and personal connections between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

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