

## Plentific Partners with Zoopla Property Group to Launch New 'Find a Pro' Service

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Plentific & Zoopla Property Group (ZPG) today announced the launch of a new service – Find a Pro – which provides users with access to thousands of professionals and local tradesmen for home-related projects and services.

Find a Pro, which will be available across Plentific.com, Zoopla and PrimeLocation websites will offer consumers access to a network of over 35,000 professionals nationwide, covering more than 50 home-related service categories including conveyancers, surveyors, architects, electricians, locksmiths, gardeners and many more.

The new feature allows UK property professionals and tradesmen to showcase their business in full including the people, past projects, customer ratings and reviews, associated memberships and accreditations and will give users a wealth of information on property professionals in their local area making it easy to research suitable professionals for their property related projects.

Cem Savas & Emre Kazan, Co-Founders of Plentific said, "We are delighted to be working with Zoopla Property Group and reaching out to Zoopla and Primelocation users with our Find a Pro service. This new feature will not only complete the online property search experience for home movers and homeowners, but also provide our comprehensive network of professionals and local tradesmen a higher number of quality leads. At Plentific, we've all got one thing in common: Making it simpler to finding your dream home and connecting homeowners with the right professionals on-demand in their neighbourhood. Find a home. Find a Pro. Get it done."

Alex Chesterman, Founder & Group CEO of ZPG said, "The new Find a Pro service makes it easier than ever for consumers to find relevant professionals or tradesmen for their property project. With over 35,000 professionals and tradesmen available via the Find a Pro feature, it will become an essential place for researching home improvement, maintenance and repair projects."

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For further information, please contact:

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