Playground Digital Agency named Gold Winner and People’s Lovie Winner in The 9th Annual Lovie Awards

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Playground Digital Agency announces that it has been named both a Gold Winner and a People’s Lovie Winner for Best Website in the category of **Corporate Communications** for The 9th Annual Lovie Awards.

The Lovie Awards, presented by the International Academy of Digital Arts and Sciences (IADAS), is the most prestigious honour in Europe for excellence across websites, online advertising, internet video, apps, mobile sites & podcasts and social. IADAS, which selects the Lovie Award Winners, is comprised of Internet industry experts including Musician **Imogen Heap**, Dan Howell (danisnotonfire), Actor/Writer Stephen Fry, Vic Hayes (“Father of Wi-Fi”), Robin Chase (Founder, *Buzzcar*), Alexander Ljung, Founder & CEO of *Soundcloud* and Corinne Vigreux (Co-Founder, *TomTom*).

“Playground has excelled in its category, showing fantastic prowess in digital innovation and creativity,” said Nicolas Roope, Executive Chair of IADAS and Creative Partner of POKE London. “This award is a testament to the skill, ingenuity, and vision of its creators.”

The Milan-based digital agency specialises in helping ambitious brands grow through digital experiences, working with brands like The North Face®, Inter Milan, **Superdry** and **Vans**. Their principal activities include Digital Advertising & Social Media, **Strategic Planning** & Branding, and E-Commerce & **Website Development**.

Matteo Cordini, Co-founder, said, “We are honoured to have been selected out of the many impressive candidates who participated in this contest. It is really a testament to our talented team of creatives and developers who work so hard to ensure we produce high-quality, original digital content each day. It’s a great feeling to receive this award, as our website is something that we poured many hours into following our rebrand last year. We look forward to continuing this momentum and carrying our growth and achievements into the next year for, hopefully, more to come!”

Playground has been honoured at the 9th Annual Lovie Awards ceremony **at BFI in London** on 14 November 2019. A full list of The Lovie Awards Winners can be found at www.lovieawards.eu.

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