

Play More With Mars Milk

Friday 2 May, 2014

MARS Milk is seeking to encourage people to play more with the launch of an exciting new initiative, the MARS Milk Play Fund.

The fund, which runs from May 1 2014 until September 30 2014, will donate cash awards to sports individuals and clubs in need of extra funding, whether they need new kit, help with travel costs, extra pitch time or competition entry fees.

Each month, ten deserving applicants will be selected to receive a donation of £300. There will also be a £1,000 award for the monthly People's Choice award, where the public can vote for their favourite individual, club or team.

Michelle Frost, spokesperson for MARS Milk explains why the fund has been launched: "Unfortunately, the tough economic climate has meant that less funding is available for sports individuals and clubs. Our hope is that the fund will help clubs to recruit new members and encourage sporty individuals to play for longer."

Every month the MARS Milk Play Fund will also the chance to win the latest gadgets and fun days out to share with friends.

The fund is open to residents of, and clubs and organisations based in the UK and Republic of Ireland only. Applicants must be 18 years or over and only one application will be accepted per person, club or organisation.

Applications to the fund can be made on the MARS Milk website www.marsmilk.com from May 1 2014.

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Media Enquires

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