

PISAMONAS LAUNCHES PISAMONAS UK, QUALITY CHILDREN'S SHOES AT YOUR DOORSTEP

Monday 19 January, 2015

Pisamonas, the new shoe brand for children, arrives in the UK to address a distinct gap in the children's footwear market. Focused on customer satisfaction, Pisamonas is a market leader in Spain due to its special attributes such as free shipping, free size exchanges, high-quality shoes, low prices and a powerful online presence.

London, January 19, 2015. Pisamonas, the online children's footwear store, today announced the launch of its brand into the UK market. Pisamonas.co.uk arrives to address a distinct gap in the children's footwear market, offering real high-quality shoes at low costs whilst broadening the well-known Spanish footwear brand's reputation.

Based on the statement, "more for less", Pisamonas UK will leverage its children's footwear design talent to serve customers in the UK whilst meeting their needs in terms of design and quality at unbeatable prices. It will also enable access to a trendy proposal from a leading company with a strong presence in Spain and Portugal.

Key services include: free shipping and size exchange, a quick and easy website including a mobile version, high-quality images and videos of the products and multichannel customer service by phone, e-mail, website chat and social-network. All of this supported by a network of factories located in Spain; known as the cradle of design of high-quality European shoes; as well as logistic centres in several countries.

As a welcome promotion, Pisamonas will be offering a gift voucher worth £10 off your first purchase (valid until February, 28th 2015). For more information, please visit www.pisamonas.co.uk

About Pisamonas

Headquartered in Madrid, Pisamonas has operations across Europe, including Spain, Portugal, France and now the UK. The launch of the UK site is a significant step towards building a truly global design footprint focusing on passion for style and customer service excellence.

Born in 2012, Pisamonas has already earned an excellent reputation. Supported by thousands of positive comments from our customers, the brand has become the leading online children's shoe store in Spain.

Pisamonas, as a European company, fulfils all EU standards and requirements and is committed to sustainable productivity and fair trade. All our factories are located in Spain, making a choice to create an environment of safety and security for everyone. Working on better shoes for a better world.

For further enquiries, please contact:

María Asensio

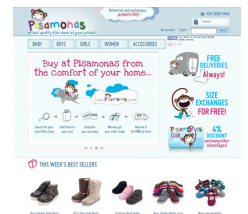
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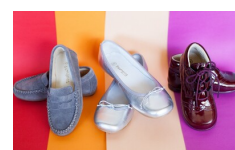
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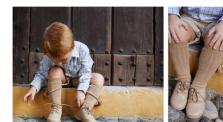
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