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PinkDate Launches Global Escorting Platform Powered by Cryptocurrency

Wednesday 9 May, 2018

Company launches Initial Coin Offering to assist in the development of a platform designed and built to successfully operate in spite of the new SESTA/FOSTA laws

Slovenia – May 9th, 2018 -- The escorting market is huge, worth more than \$157 billion worldwide. However, despite this huge market, there are no national or international leaders in this marketspace. <u>PinkDate</u> plans to change that and establish themselves as the clear worldwide market leader.

With an initial coin offering (ICO) that pays dividends, PinkDate is developing a secure encrypted platform to help escorts operate efficiently and confidentially, with the goal of cutting out the middleman. PinkDate is the first anonymously-operated, worldwide escorting platform that combines verification, booking, scheduling and payment in a single platform.

According to PinkDate President Sarah Stevens, a former escort, "The platform offers an enhanced companionship experience to trusted clients and verified escorts who value discreet, secure transactions."

PinkDate provides a secure online meeting place for planning a date where escorts and clients are pre-verified. This results in increased safety, convenience, peace of mind, and reduced costs.

PinkDate gives escorts around the world the power to cut out the middleman and manage their business. Using PinkDate, escorts can easily manage all aspects of their business including prices, services, and schedules. PinkDate also offers access to a large database of pre-verified clients.

PinkDate clients can browse, swipe to select, click to make an appointment, and then pay in cash or cryptocurrency.

PinkDate Utilizes Machine Learning

PinkDate will use Machine Learning to maximize escort discoverability and best matches based on a client's preferences. PinkDate's Machine Learning engine will learn what type of escort photos, and escorts, clients prefer. A client's preferences depend on characteristics that aren't immediately apparent and PinkDate will automatically optimize this to present the best matches.

PinkDate is an Extra-Jurisdictional Organization

PinkDate was designed and built to be resistant to legislative interference. PinkDate is organized as an extra-jurisdictional organization, which means it is not subject to any specific country's rules and regulations. This non-jurisdictional nature assures that PinkDate will continue to operate successfully even in areas where the PinkDate Escorting Platform may not be appreciated or allowed by local jurisdictions.

PinkDate is secure and has implemented a Tor-based infrastructure, encrypted connections and hidden databases and has no servers located in North America.

In the USA, the new heavy-handed SESTA and FOSTA laws are now causing escort-related services to shut down. This leaves escorts feeling very unsafe because the verification and advertising sites they relied upon are no longer in operation.

Town Hall Meeting

PinkDate will be holding a Town Hall meeting on the PinkDate slack channel, at 3 pm EST May 11, 2018 to announce the official ICO dates. Anyone can join by going to <u>https://slack.pinkdate.is/</u>. PinkDate COO, Roger, will host the meeting. The founder, President, and a representative from the marketing department will all be on hand as well to share updates, a progress report, and answer questions.

The PinkDate ICO

PinkDate had completed an earlier Pre-ICO in February 2018, and is now launching an \$20M ICO to

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raise the funds required for development and marketing. ICO offerings have proven to be a very popular method of raising funds, with some ICOs raising more than \$100 million.

PinkDate token shares represent an investment in a real and profitable business and pay dividends every three months out of profit. Investors in the PinkDate ICO benefit in two ways — from the dividends as paid, and potential rise in the value of the token shares.

More information and a technical whitepaper (written in understandable language) on the PinkDate ICO and the PinkDate Escorting Platform can be found at https://PinkDate.is

About PinkDate.is

PinkDate is a privately-held company which shares profits with its ICO investors through payment of dividends every three months. It is an extra-jurisdictional organization operating virtually, not subject to any one country's rules and regulations.

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