

Ping Pong Brings Chinese New Year Celebrations To 8,000 Londoners

Friday 17 January, 2014

London's leading dim sum and cocktail restaurant will give away thousands of lucky red envelopes and offer a limited edition seasonal menu including Shanghainese noodles, Tapioca Pearls cocktail and Chaozhou Vegetable dumplings.

To celebrate Chinese New Year and welcome the Year of the Horse, Ping Pong, the dim sum and cocktail restaurant, has collaborated with exclusive partners including Wendy Wu Tours, the V&A, the National Theatre and many more for their Lucky Red Envelope giveaway, where every envelope includes a special gift. Plus, to mark the biggest holiday in the Chinese calendar, there is a limited edition seasonal menu which includes a unique tapioca pearl cocktail – Dancing Dragon

The envelopes will be available for a limited time from January 31st to February 7th and will contain generous gifts including a once in a lifetime ten day holiday to China courtesy of Wendy Wu Tours - Wendy Wu Tours is the UK's leading China holiday specialist tour operator. Other gifts are from partners including;

The National Theatre
Time Out London
The Victoria and Albert Museum
Tate Modern
British Museum
Madame Tussauds
NailGirls London
Canton Tea
Meals and cocktails at Ping Pong

Red envelopes are traditionally given at this time of year in China to friends and family members - the red colour is said to bring luck and ward off evil spirits.

As London's leading dim sum restaurant Ping Pong know how to welcome the new year in style with authentic dishes and delicious artisan cocktails. The limited edition Chinese New Year menu is available now until April and includes;

Pork and Mushroom Sticky Rice Dumplings

Shanghainese glutinous rice dumpling with shiitake mushroom, ham hock and spring onion in wheat flour pastry

Crispy Squid

Squid in a light, crispy coating with hints of lemongrass and chilli sichuan dusting, served with spicy mango sauce

Chaozhou Vegetable and Peanut Dumpling

Mushrooms, carrot, coriander, chive, radish with crunchy peanuts in carrot pastry

Shanghai Pork Noodles

Pork in bean sauce, coriander, tofu, spring onion with hints of chilli over fresh Shanghainese noodles

Chocolate Coconut Fondant

Warm pudding with a soft chocolate and coconut filling, served with vanilla ice cream

Head Mixologist Daniele Ziaco has also created a unique polka-dot cocktail, the Dancing Dragon, made with kalamansi, a sour orange-like tropical fruit, with white coconut milk and lychee juice. The drink is dotted with black tapioca pearls that burst as you bite into them, releasing a sweet hit to the palate. The Dancing Dragon is served as a mocktail, or is mixed with Finlandia vodka and Sake.

For an exciting and extended Chinese New Year experience, diners should visit any of Ping Pong's locations in London. Enjoy a cocktail, share steaming baskets of dim sum, and open a lucky red envelope. There's more to Chinese cuisine than prawn crackers, so gather your friends together, and

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start the year as you mean to go on!

-ENDS-

For more information, images and reviews please contact heidi.steel@dawbell.com / 0203 327 7111

Notes to Editors:

ABOUT PING PONG

Facebook: <https://www.facebook.com/pingpongdimsum>

Twitter: @pingpongdimsum

Red envelope prizes;

1 x 10 day holiday for 2 to China courtesy of Wendy Wu Tours

5 annual Memberships to the V&A - giving free priority entry for a year to all exhibitions

15 pairs of tickets to The EY Exhibition: Paul Klee at Tate Modern

15 pairs of tickets to the British Museum's major exhibition Ming: 50 years that changed China, supported by BP

3 pairs tickets for The Light Princess and Emil and the Detectives at the National Theatre

50 x Time Out London VIP cards

5 pairs of exclusive tickets for Madame Tussaud's

1 full signature manicure plus a free bottle of nailgirls nail polish

5 x Tea Masterclasses worth £350 each

1 x Canton Tea Gold Collection Hamper worth £120

50 x Flowering Tea Boxes

Founded in 2004, Ping Pong is a contemporary and lively group of restaurants serving Dim Sum, artisanal cocktails and Chinese teas to over 11,000 customers every week

Dim Sum is prepared as small bite-sized food, steamed to perfection and served alongside fried, rice and griddled dishes. It's an ideal choice for a quick, light lunch or a fun night out – as they say, all the fun is in the sharing, which Ping Pong encourages

Find Ping Pong across London with locations including: Soho, Wembley Park, Market Place, Southbank, St. Katharine docks, St. Paul's – and further afield in Dubai, Washington DC and India

In the UK, Ping Pong employs 400 staff and rising – 12 of whom are managers who have graduated from waiting to senior management roles via Ping Pong's M.I.T. (Management In Training) scheme

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