Phoenix Premier Acquisitions Travels to Birmingham for Industry Conference

Tuesday 26 August, 2014

Southampton based outsourced sales and event marketing firm, Phoenix Premier Acquisitions travelled to Birmingham to attend a Business Development Conference within the sales and marketing industry.

Last Saturday 23rd August outsourced sales and marketing firm Phoenix Premier Acquisitions travelled to Birmingham for an Industry Conference on Business Development. Managing Director of Phoenix Premier Acquisitions travelled up to Birmingham over the weekend to attend the event.

The Crowne Plaza Birmingham is situated in a prime city-centre location, within a short walking distance of popular venues such as the National Indoor Arena, the ICC and the Hippodrome Theatre. The Crowne Plaza Birmingham is one of the most popular hotels in Birmingham due to its ideal location and outstanding facilities.

The Crowne Plaza Birmingham has purpose built conference facilities that consists of 11 conference and event rooms, accommodating from 10 to 300 delegates. All rooms benefit from natural daylight and state of the art technology; including Wi-Fi. The conference area has its own reception that is manned from 8am to 6pm. The Vista Suite has extensive reception and exhibition facilities, plus a private bar and can accommodate 300 delegate's theatre style or 180 for private dining. For smaller meetings, the hotel has 3 executive boardrooms each with a large screen TV and 7 stylish training rooms all with a complimentary LCD projector and screen or an integrated presentation solution.

The Business Development Conference will have 6 guest speakers covering topics from Driving Sales to Interviewing Techniques. Managing Director, Luke Walker tries to attend 6-8 conferences a year to ensure his leadership skills remain strong and his business strategies are in line with industry standards. '*These events are so beneficial. They remind me to look at the company's objectives and hold myself accountable for growth and strategic planning*' said Luke Walker, MD of Phoenix Premier Acquisitions.

Phoenix Premier Acquisitions is a newly established outsourced sales and events marketing company, located in the city of Southampton. The firm work on delivering face to face sales techniques via promotional event marketing campaigns. Phoenix Premier Acquisitions are committed to delivering unmatched results for each and every client. The firm have specially trained event sales advisors who plan and execute marketing strategies specifically designed for client needs; consistently producing results.

Phoenix Premier Acquisitions strive to lead the nation in outsourcing marketing and in store promotional campaigns. The firm's clients have specific fields of expertise ranging from sports, entertainment, hospitality, charities, home renovation and telecommunication services, allowing the company to grow and creates an exciting company to be associated with.

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