# Phoenix Premier Acquisitions Share Advice on How to Hold Fun and Engaging Business Meetings

**Thursday 5 March, 2015**

Phoenix Premier Acquisitions, a Southampton based sales and marketing firm believes meetings to be a vital way of motivating and bringing together workers. However many meetings can be dull and unengaging. The firm offer their advice on how to conduct more productive business meetings.

About Phoenix Premier Acquisitions: http://www.phoenixpremieracquisitions.co.uk/

Due to being part of such a vibrant and fast paced industry, sales and marketing firm Phoenix Premier Acquisitions believe it's vital to regularly bring their representatives together in order to inspire and motivate so that they can continue to generate impressive results for their clients. The firm have made it a priority to conduct daily meetings to ensure everyone is clear as to what their objectives are and has the fuel needed to drive them to achieve the very best they can. However the firm are aware that many businesses do not know how to fully engage with their workforces during meetings and because of this, 17% of workers would rather watch paint dry that attend a business meeting, whilst 8% would rather endure painful root canal surgery. With such shocking statistics connected to the idea of business meetings, Phoenix Premier Acquisitions are keen to promote how business meetings can be fun and motivational, and have offered their secrets to running enjoyable meetings.

**Team Huddles**

Nothing will be achieved if participants spend more time preparing for a meeting than participating in them. Phoenix Premier Acquisitions believe it's important to get everyone involved in meetings as this breaks down barriers and encourages people to share ideas more openly. By breaking down meetings into a 10 minute 'huddle' everyone gets an opportunity to interact and share accomplishments and plans.

**Activities**

Getting people up and active can be a great motivator, and is especially important in early morning meetings. Ice breaker activities, inspiring videos and inviting participants to share positive feedback can help to encourage drive and fuel greater productivity throughout the day.

**Mix up the Location**

Meetings in the same location week after week can be dull and even just entering the room can reduce motivation. By changing the location once in a while businesses will be able to provide their workforces with a boost, and the new environment could even spark a new wave of innovation.

**Relationship Building**

Being friends with co-workers is a key driver in workplace happiness and by promoting better working relationships businesses will be able to benefit from a more productive and vibrant workforce. By setting up meeting which encourage engagement, especially across different departments businesses will be able to create lasting bonds between their workers which will help them to work as a unit.

Phoenix Premier Acquisitions is an outsourced sales and direct marketing firm based in Southampton. The firm create and run a wide range of engaging in-store marketing campaigns designed to capture the attention for their clients' key demographics and drive greater sales. By promoting face to face customer interactions the firm are able to generate greater customer loyalty and develop long lasting relationships with each consumer, as well as tailor their clients' services to suit each customer's individual need.

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