Phoenix Premier Acquisitions Outlines the difference between a business degree and an entrepreneurship degree

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With University being extremely expensive in Britain, Phoenix Premier Acquisitions highlights the difference between business and entrepreneurship degrees.

About Phoenix Premier Acquisitions: http://www.phoenixpremieracquisitions.co.uk/about-us/

For some, the school of life can be just as influential and beneficial as a university degree. Not everyone is fortunate enough to be in a position to pursue higher education, and for some it isn't a path they want to take as they don't flourish in an education structure. Phoenix Premier Acquisitions, supporters of entrepreneurship, believe that while it isn't necessary for entrepreneurs to have a degree, if further education is something they want to pursue then an entrepreneurship degree would be a good start.

Today, you can get both an undergraduate and postgraduate degree in entrepreneurship from an accredited university. In fact, these types of specialised business programs are becoming more and more common.

There is a huge difference between a business degree and an entrepreneurship degree, just like there's a big difference between being a business owner or manager and being an entrepreneur.

A business degree provides an individual with the necessary knowledge to understand how a business operates, including strategic planning, and how to lead and manage a team of individuals towards a business goal. Whereas an entrepreneurship course teaches students the ins and outs of understanding how to operate, grow, and manage their own business from the ground up, as well as helping them become a self-starter, bringing ideas to life within an organisation.

As with most things, America is leading from the front.The Houston based, Bauer College of Business run an Entrepreneurship program that involves both traditional classroom learning with apprenticeships and real-world experience. The course titles include Entrepreneurship Overview, Intrapreneurship, Entrepreneurial Revenues, Entrepreneurial Costs & Budgets, Entrepreneur Capital, Entrepreneur Strategy & Perspectives, and Entrepreneurship Business Plan & Perspective.

At the Babson College's Entrepreneurship Center, students combine class curriculum with internships while exploring other avenues to acquire and experience real-world entrepreneurial ventures. In an undergraduate's entire first year the focus is solely on learning the Foundations of Management and Entrepreneurship. Topics include marketing, information tech, operations management and the like.The graduate program requires a complementary capstone course and courses like Managing Talent: Your Own and Others.

With further education there is no one size fits all course. While some people excel in a classroom environment, others flourish when in a more practical working environment.

Phoenix Premier Acquisitions, direct marketing specialists in Southampton believe, if people are unsure on further education, character and experience are just as useful.

As supporters of entrepreneurship, Phoenix Premier Acquisitions offers a route into entrepreneurship, that requires no educational or occupational experience, through their Business Development Program. Aimed at those with an entrepreneurial spirit, the program teaches individuals all aspects of the firm's business fundamentals including campaign management, client relations, brand protection, events co-ordination, motivational and public speaking, marketing and sales strategies and business management.

Phoenix Premier Acquisitions is an outsourced sales and marketing business in the city of Southampton. Phoenix Premier Acquisitions work on delivering face-to-face sales techniques via promotional event marketing campaigns. Phoenix Premier Acquisitions was created to acquire and retain customers in a personalised manner for all types of companies. Today, they lead the way within the Hampshire area in outsourced marketing, specifically for their innovative marketing campaigns.

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