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# Phoenix Premier Acquisitions Outline Their Tips for Securing a Successful Future

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Sales and marketing firm <u>Phoenix Premier Acquisitions</u> believe that when it comes to entrepreneurship, it's time to cut through the jargon and take things back to basics. The firm have revealed what they believe are the foundations of securing entrepreneurial success.

About Phoenix Premier Acquisitions: http://www.phoenixpremieracquisitions.co.uk/about-us/

Whilst the rise of entrepreneurship in the UK has brought with it a wealth of economic and social benefits, sales and marketing firm Phoenix Premier Acquisitions are concerned that when it comes to seeking out support, budding entrepreneurs now face a plethora of conflicting advice. The media buzz around entrepreneurs, self-made millionaires and startup success have flooded the internet with 'how to guides' and the dos and don'ts of entrepreneurship which despite being created with the best of intentions can cause young entrepreneurs a great deal of confusion when it comes to figuring out the best route to take on their journey to the top. The firm are worried that there is too much jargon and too many myths surrounding entrepreneurship which, rather than helping young professionals, is hindering their experiences and causing mass confusion.

Phoenix Premier Acquisitions believe that the only way for budding entrepreneurs to access honest and clear advice is to seek it out in person and take their education offline. Meeting with established entrepreneurs one-on-one, and meeting with other young professionals can help people to get straightforward advice and cut through the business jargon in order to create a clear road map to success.

To help the young professionals within their own industry gain accurate guidance and support Phoenix Premier Acquisitions have committed to sharing their own experiences and insights through meetings and workplace motivating. By allowing people to progress at their own pace and work with industry leaders, the firm are able to support accelerated entrepreneurial growth and boost the success rate of young entrepreneurs within the sales and marketing sector.

To outline how entrepreneurs from other industries can achieve the same level of success and take their entrepreneurial journeys back to basics, the firm have revealed the following skills every professional must master before embarking on their own ventures.

### Research

Research is an important skill in the planning, launch and ongoing running of a business and is the only way of guaranteeing a prominent position on the market. Proper research can solve and even prevent practically any problem and help an entrepreneur increase their understanding of business.

### • Focus

Focus doesn't come naturally to everyone, so it's important for this skill to be practiced and nurtured. Without focus a professional will lack the ability to prioritise their workload and maintain productivity. Professionals should strive to discover which habits and environments support their focus.

#### Communication

Communication is the foundation of all successful businesses and is the one thing that builds positive relationships with customers, investors and associates. The only way to build solid communication skills is to practice. Professionals should go out of their way to meet as many new people as possible and open themselves up to new situations.

### Learning

Professionals must commit to a constant, uninterrupted stream of learning, as effectively and consistent learning will help them to build the core skills needed to succeed as an entrepreneur and give them the edge further down the line when more specific problems arise. Reaching out to mentors or respected business experts for recommended materials will ensure all the information they receive is trustworthy

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## **Company Contact:**

Phoenix Event Marketing

T. +44 7943485627

- E. info@phoenixeventmarketing.co.uk
- W. https://www.phoenixeventmarketing.co.uk/

Additional Contact(s): Luke Walker

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