Phoenix Premier Acquisitions Excited to Enter Telecommunications Arena

Monday 24 August, 2015

After building a solid reputation in the UK as a leading sales and event marketing firm, Southampton based Phoenix Premier Acquisitions were delighted to announce this week that they are set to begin work with a new client from the ever increasing telecommunications industry.

About Phoenix Premier Acquisitions: http://www.phoenixpremieracquisitions.co.uk/about-us/

Southampton based sales and event marketing firm Phoenix Premier Acquisitions have grown to become a leading force within the industry and are renowned among some of the UK's biggest brands as being the 'go to' firm for effective, results driven marketing and sales solutions. The firm believe that in order to generate consistent revenue, businesses must focus on improving customer relations and focus their attention on understanding what it is customers really want from their business. To help businesses achieve this, Phoenix Premier Acquisitions specialise in face-to-face marketing solutions which offer businesses the opportunity to engage with each consumer one-on-one and take on board their needs and preferences. This provides the firm's clients with a strong foundation from which to develop and deliver products and services that their customers want, which in turn raises their weekly sales revenue. By taking a more personalised approach to marketing, Phoenix Premier Acquisitions are able to improve their clients' brand loyalty and help them to achieve a more positive reputation and wider market presence.

After achieving great success with their current clients, Phoenix Premier Acquisitions were thrilled to announce this week that they will soon begin work with a new client from the telecommunications industry. This poses a great opportunity for the firm as the telecommunications industry is one of the world's fastest growing, vibrant and innovative industries. Consumers are getting excited by the developments within the industry, such as wearables glasses, exercise bands and smartwatches, however many are unclear of the wide range of benefits and possibilities these new technologies can bring. Phoenix Premier Acquisitions believe that this makes their interactive approach to marketing the perfect fit for the telecommunication industry as it allows customers to access the information and support they need, which will untimely drive sales and increase customer satisfaction. Much like the telecommunication environment, the event marketing environment is fast-paced and highly influenced by market trends and innovation. Phoenix Premier Acquisitions believes that these common similarities will allow them to form a deep understanding of their client's goals and identity and will provide the perfect foundation from which to form a successful and productive partnership.

Phoenix Premier Acquisitions are keen to begin working with their new client and have already been working on new strategies which, when implemented could drastically boost their exposure and revenue. The acquisition of this new client comes just days after the firm announced that they will be expanding their Southampton office by 25%, suggesting that 2015 is set to be a record year for Phoenix Premier Acquisitions.

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