Phoenix Event Marketing: UK Entrepreneurship Hits an All Time High

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Sales and marketing firm and supporters of entrepreneurship Phoenix Event Marketing have reviewed recent reports that entrepreneurship in the UK has reached an all-time high. Here the company share what they are doing to support new entrepreneurs.

In an index conducted by Barclays, it was recently revealed that entrepreneurial activity across the UK had hit an all-time high, despite the year's uncertainties surrounding the state of the economy following the shock Brexit vote back in the summer.

About Phoenix Event Marketing: http://www.phoenixeventmarketing.co.uk/about-us/

The index found that every region of the UK saw entrepreneurial growth this year, with the UK as a whole seeing a 10% rise in entrepreneurial performance. There was a 4% increase in the number of active businesses in the UK over the last 12 months – with over 345,000 new business incorporations.

Phoenix Event Marketing, a Southampton-based outsourced event marketing firm were pleased with the results of this year's index and believe the results reflect the country's true entrepreneurial spirit. "Even in times of uncertainty, this result shows that more people than ever before are willing to adapt and move outside their comfort zones to succeed at something they are truly passionate about," stated a spokesperson for the firm. "This is an attitude that needs to be encouraged and celebrated throughout the UK, and we are keen to do our bit to spread this positive message."

Since their establishment, Phoenix Event Marketing has played an active role in encouraging entrepreneurship within the industry, and offer advice and support to many young professionals looking to start their own ventures. "We believe success comes from collaboration, and that especially in today's uncertain economy, it is up to established entrepreneurs and business leaders to share their expertise and time with the next generation of entrepreneurs," stated Phoenix Event Marketing. The firm has been doing this by offering young professionals within the sales and marketing industry the chance to take part in optional skills workshops, led by industry leaders, and participate in mentoring opportunities where they can access support and encouragement and develop their own business identity.

"It's important to get the balance right, you need to give aspiring entrepreneurs the freedom to exercise their new skills and build experience – this means letting them take the rough with the smooth. This is why we put young people in control of their own advancement so that they can move forward at their own pace while knowing that support is there if they need it," added the spokesperson from Phoenix Event Marketing.

Phoenix Event Marketing is an event based sales and marketing company located in Southampton. The firm works closely with clients from a variety of sectors, using face-to-face marketing strategies as a platform for building more personal connections with their clients target audiences. This in-person approach has allowed the firm to become leaders in the outsourced sales and marketing industry by increasing clients' daily acquisitions, offering greater brand awareness and delivering cost-effective results.

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