Phishing Tackle introduce world's first simulated smishing-as-a-service

Thursday 21 October, 2021

Giving organisations the tools to test and provide security awareness training across even more attack vectors.

London, UK: Phishing Tackle, a leading UK Security Awareness Training and simulated phishing provider, today announced the release of the world's first simulated Smishing-as-a-Service to the ever-growing capabilities of their phishing, policy management, and security awareness training platform.

With smishing attacks from the cyber criminals up by 700% from January to June 2021 in the UK alone, smishing is an essential tool to tackle phishing that an organisation must now deploy.

James Houghton, CEO of Phishing Tackle, is proud of the latest launch, "We quickly recognised the increased risk of text message phishing and wanted to help our clients with this ever-growing challenge. As with everything Phishing Tackle offer we pride ourselves on the fact that not only are we at the forefront of innovation, but as ever, we offer full flexibility of tools and features for our clients, and now also with our smishing option too.

Our clients can choose from an extensive list of pre-made SMS text templates, or create their very own to suit their organisation. With the SMS messages in some countries, you can even specify the name you'd like each message to appear to come from, or simply allow the platform to send from random phone numbers! Our smishing solution is the first to be introduced in the world and is an amazing development in easily helping our customers become safer in the face of increased threats from bad actors."

Some features of Phishing Tackle's smishing solution include.

- Ability to create bespoke simulated smishing templates;

- Creating realistic smishing and phishing campaigns to run together;

- Track user responses, allowing you to see exactly where the weaknesses are within your organisation.

Smishing is available immediately. For more information visit https://www.phishingtackle.com.

About Phishing Tackle: Phishing Tackle are a leading global multi-lingual organisation fast becoming the de-facto choice for organisations of all sizes. Phishing Tackle provide a cloud-based security software-as-a-service platform comprising of simulated phishing and smishing, policy and compliance management, and security awareness training.

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