PETA Donates Fur Coats To The Homeless Through Liberty Coat Drive

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Animal Charity Teams Up With Luxury Department Store to Give Coats to Those in Need – the Only People With Any Excuse for Wearing Fur

London – As cool autumn temperatures drop and the biting chill of the winter season arrives, PETA has made an unprecedented contribution to the annual coat drive for the homeless at luxury London department store Liberty. The animal charity has provided the store, which has a long-standing policy against selling fur, with an abundance of fur coats that were given to PETA by members of the public who had a change of heart about wearing fur after seeing the cruelty involved in fur production.

"Thanks to dozens of donors who dumped their furs in favour of kindness, PETA is able to send a vital message about having compassion for animals this winter – that only people desperately lacking basic necessities have any excuse to wear fur", says PETA Director Mimi Bekhechi. "We're calling on kind people to keep the homeless in their hearts this Christmas and to show compassion for animals at the same time by donating any real fur items to those in need."

PETA, whose motto reads, in part, that "animals are not ours to wear", maintains a fur donation program that allows anyone ready to make the switch to stylish, animal-free clothing to donate unwanted fur coats so that they can be used in anti-fur demonstrations, donated to animal shelters and handed out to people in need.

For every cuff, collar, piece of trim or coat made from real fur, raccoon dogs, foxes, rabbits, minks or other animals – sometimes even dogs and cats – were electrocuted, bludgeoned, strangled or even skinned alive.

Investigations on fur farms across Europe in Denmark, Finland, Norway and Sweden have found that animals were left to suffer from untreated infections and diseases, broken and malformed limbs and missing legs and ears, and some were even kept in cages alongside the rotting corpses of other animals.

For these reasons, many people – including celebrities such as **Mariah Carey**, **Kim Cattrall**, and **Debbie Harry** – have chosen to donate their animal-skin coats to PETA or its affiliates.

For more information, please visit **PETA.org.uk**.

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