

## Persona Education launches Persona Life Skills, the e-learning platform helping schools and colleges boost teenager wellbeing and employability.

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### Innovate UK-funded edtech startup aims to fill life skills, wellbeing and employability gaps in secondary education, using a unique personality insights framework.

Persona Education, the UK based edtech start-up developing life skills solutions for secondary and tertiary students, launched the Persona Life Skills web app for schools and colleges to help students navigate their life journey by developing life skills.

Awarded not one but two sought-after Innovate UK grants this year, the e-learning platform for young people aged 13+ employs an engaging learning journey built around a scientifically proven framework. Wrapped in a metaphor of exploring an archipelago of islands representing different life challenges, Persona's pedagogy is rooted in large scale empirical research by behavioural scientists.

What makes Persona Life Skills unique is the personality insights framework at its heart, guiding students to know themselves, understand others, and adapt their thinking, communication and behaviour to achieve positive outcomes in different situations. The platform is continually being developed with input from school inspectors, headteachers, pastoral leads and pupils.

Persona Life Skills offers a scaffolded, age appropriate e-learning curriculum, building over 20 life skills that tie in with 2019 PSHE/SRE themes, as well as Skills Builder, IB Learner Profile, AS Tracking, VIA Character and Gatsby benchmarks.

The platform is 100% web-based, designed to be delivered in lessons or tutor groups at school, or via online home learning. With no downloads or installation needed, any teacher can facilitate the learning. Students can also sign in anytime to review work or complete tasks.

"We are on a mission to boost the wellbeing, employability and success of young people globally," said Pete Read, CEO & Founder of Persona Education.

"Helping students understand themselves and others is key to wellbeing and academic success in school, as well as future employment prospects, and that is exactly what we are doing at Persona Education with the Persona Life Skills web app," said Dr Leila Walker, Chief Product Officer of Persona Education.

The Persona Life Skills web app is now available for schools and colleges to trial for three months free of charge, with any number of students (age 13+). To find out more, visit [www.persona-life.com](http://www.persona-life.com).

#### About Persona Education Ltd

Persona Education is a UK based edtech start-up developing life skills solutions for secondary and tertiary students, and educational institutions. Its web and mobile e-learning apps are built around a scientifically proven personality insights framework, that is social, practical and memorable. For further information contact [info@persona-life.com](mailto:info@persona-life.com) or +44 (0)117 313 2897.

#### About Persona Life Skills

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