Performance Marketing Awards open for entries

Wednesday 14 November, 2012

Industry's annual award ceremony celebrating the very best in performance marketing announces the entries are now open

Bristol, UK - 14th November 2012 - Performance Marketing Awards fires its starting pistol to announce the opening of entries. The annual industry extravaganza is being held at the Grosvenor House Hotel on the 7th May 2013. It sets out to commemorate only the bleeding edge in performance marketing innovation.

Like the sector it represents, the Performance Marketing Awards is an event that never fails to reinvent itself each and every year. It's hardly surprising, then, that for 2013 the big news is there's five new awards categories for businesses to hone their entries towards.

Set to make a grand entrance in the glistening lights of The Great Room are categories reflecting the evolution of performance marketing in the months that have passed since 2012's luminary-packed event. There's Best Brand Engagement Campaign, Best Agency-led Performance Marketing Campaign, Most Incremental Performance Marketing Campaign, Grand Prix Award and Best Account Manager at an Agency or Network.

Media agencies have been growing in importance throughout 2012 with even larger more traditional firms recognising performance's impact by adding a dedicated department. It's for this very reason that we've added the Best Agency and Best Agency-Led Performance Marketing Campaign categories.

Industry achievement awards have been reimagined for 2013 too thanks to the huge say agencies now have on the performance marketing industry. The Best Account Manager award returns after a brief hiatus, only this time its remit has been broadened to cover those employed by both agencies and networks.

Award submissions are now being accepted for all 27 awards and their vertical-specific categories. Remember that these awards hold innovation at their core. Your entry will be scrutineered by some high-ranking performance marketing heavyweights. The judges all have many years of experience in the industry and will be looking for something that truly pushes the boundaries.

Do you think your entry has what it takes? Then submit it at the following:
http://www.performancemarketingawards.co.uk/enter

ENDS

For more information about the Performance Marketing Awards, please contact Beccy Greenfield on +44 (0) 1172 033010 or email events@existem.com

About the Performance Marketing Awards

May 2012 saw the finest in performance marketing descend on the Grosvenor House, Park Lane for the Performance Marketing Awards. Welcoming over 800 advertisers, publishers, networks, agencies and technology providers to celebrate the phenomenal achievements across the year, made it a night to remember.

Embracing tightly the ethos behind Performance Marketing successes, the 2013 Performance Marketing Awards returns on the 7th May to reward the innovation and excellence demonstrated by this evolving channel throughout 2012.

Media:



Related Sectors:

Business & Finance :: Media & Marketing ::

Related Keywords:

Performance Marketing Awards :: Performance Marketing :: Awards :: Cpa :: Affiliate :: Ppc :: Digital Marketing ::

Scan Me:

Company Contact:

Existem Events Ltd

T. 01172033011
E. pr@existem.com
W. https://www.performancemarketingaward...

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.performancemarketingawards.pressat.co.uk