

People Tree to host fashion event to mark six months from Rana Plaza Disaster

Thursday 24 October, 2013

On Tuesday 29th October from 6:30 to 8:30pm, People Tree will host a fashion event, to mark six months on from the Rana Plaza disaster.

The 24th October is the sixmonth anniversary of the Rana Plaza disaster which killed 1,133 workers and injured over 2,500 people. To this day only one of the companies involved in the Rana Plaza disaster has paid compensation to those that have suffered and this runs out as of today. Other fashion brands making clothes in the same building have not offered compensation and must take responsibility for their part in the accident. This disaster highlights how important it is for fashion brands to ensure social and enviromental justice and transparancy within their supply chains.

The People Tree Rag Rage campaign has urged brands to sign up and be part of the Bangladesh Safety Accord. So far 100 brands have signed up but there are hundreds of other companies that are yet to step up to their responsibility. It is important to put pressure on the fashion industry to make human rights and basic safety nonnegociable.

Safia Minney, Founder and CEO of People Tree is calling for further change by hosting a fashion debate at the GCU London on Tuesday 29th October and will be joined by iconic designer Zandra Rhodes, Policy Director of the Soil Association Lord Peter Melchett and Fashion Editor and Columnist Liz Jones.

People Tree will screen a short film of our recent meeting with victims families in Dhaka, and learn why The Soil Association and People Tree are promoting organic cotton.

Zandra Rhodes will talk about why she has become part of the sustainable fashion movement in her latest collaborations with People Tree. Lord Peter Melchett will talk about the significance of organic cotton to farmers and the environment. Safia Minney will talk about how Fair Trade and ethical companies and consumers are pushing the fashion industry to change its business practice and the next steps for her groundbreaking brand.

The event will be attended by over 100 key influencers and opinion formers who will all be dressed in red and pink to signify support for the People Tree Rag Rage campaign.

For more about the cause watch our latest video on the 'Real Cost of Fast Fashion':

www.youtube.com/watch?v=ieHN9bmOHPU

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Press contact:

Mia Hadrill, PR Officer

Email: mia.hadrill@peopletree.co.uk

Tel: 020 7042 8935

Media:



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Company Contact:

—

Rocket Pop PR

E. rocketpoppr@outlook.com

Additional Contact(s):

Jean Matthews
Samantha Jones

Beehive Mill
Jersey Street
Manchester
M4 6AY

[View Online](#)

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