Penmex rewarded with a VIP weekend in London for outstanding results

Tuesday 8 December, 2015

The last few months have been eventful at Penmex, with the Edinburgh based direct marketing specialists achieving record-breaking sales and expanding their client portfolio.The firm were recognised for their efforts and results by winning a VIP weekend in London including VIP tickets to see Clarkson, Hammond and May Live at the O2, as well as dinner reservations at one of Gordon Ramsay's restaurants.

At Penmex they have a culture of recognition and reward.The firm ran a competition for one of their independent contractors to accompany Managing Director Kirsty Pennal on the trip to London, with Rory McLeod, one of the rising stars in the sales and marketing industry, being the lucky winner.

About Penmex: http://penmex.co.uk/

This past weekend, Managing Director at Penmex, Kirsty Pennal, along with independent contractor Rory McLeod, flew down London.The weekend's events started with dinner at Gordon Ramsay's Union Street Café, followed by an evening of fast cars and humour with Clarkson, Hammond and May Live at the O2.

“It's always nice to receive recognition, particularly from a client.We have put in a lot of hard work and effort these last few months, making sure the launch of our new campaign went off without a hitch and that standards across the board were raised.It was great to know that the work we do is appreciated and our time in London was great," said Managing Director Kirsty Pennal at Penmex.

The firm are motivated to keep up the great work they have done, and projections have shown that they are due to have a record-breaking year.The trip to London was a massive boost and incentive for the sales and marketing specialists to continue to exceed client targets.The firm is fast gaining a reputation for delivering excellent results, both quality and quantity customer acquisitions, and they are looking forward to carrying that into 2016.

Penmex was established in response to an ever-growing need for below-the-line marketing solutions, as research had begun to suggest that consumers were experiencing brand fatigue because of repeated exposure to identical above the line marketing campaigns. Launched in the summer of 2014, Penmex brought a much needed fresh approach to direct marketing.The firm specialises in below-line customer acquisition through face-to-face promotional marketing and sales campaigns.The firm provides their clients with cost effective, measurable and tailor-made marketing solutions that deliver the personal touch and guarantee return on investment.Putting the personal touch into every campaign, Penmex is able to increase market share and raise brand awareness for their clients through Business-to-Business and Business-to-Consumer promotional marketing and sales campaigns.

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