Penmex Ltd Reveal The 5 Lessons Only Failure Can Teach Us

Tuesday 12 January, 2016

When their careers are deconstructed and looked at closely, even the most successful entrepreneurs will have a history of failures, and supporters of entrepreneurship Penmex subscribe to the belief that it is failures that help to establish someone as a success.

About Penmex: http://penmex.co.uk/

Penmex argues that failure is not something to be forgotten but instead to be used as a learning tool to assist with the pursuit of success. They have outlined five core lessons that failure teaches.

Ability to reflect

It is only when things aren't going to plan that individuals stop and reflect on the situation. Failure teaches someone how to discover why, where and how to resolve it.

How to Fix Something that Breaks

When something goes wrong it can be easy to be overcome by emotional feelings of guilt and embarrassment, whereas individuals who have experienced failure have the ability to identify the breaking point and how to fix it before the situation becomes critical.

Believe in yourself

Without self-belief it is almost impossible for someone to get others to have faith and believe in them. Not everyone is going to “get it". Success begins by someone believing in what they can do, in spite of what others might think, and having the mental strength to not let other people discourage them in their journey toward success.

Keep going

World-renowned baseball player Babe Ruth once said, “Every strike brings me closer to the next home run." In this simple quote the sporting legend sums up the argument of Penmex. He learned a lesson from every strike and used those to help him hit a home run. Failure is the engine of success, moving us one step closer to a successful end, and therefore it means that when failure does occur, it is vital to keep going and not quit.

Attitude is everything!

Attitude is what dictates success. Someone's perspective, whether it be a glass half empty or glass half full can have a dramatic impact on their outcomes. “Success is the ability to go from failure to failure without losing your enthusiasm," said Sir Winston Churchill. Thinking positively is the key to powering through difficult situations and making it to the other side.

Penmex is an outsourced sales and marketing firm which aims to deliver highly personalised and unique direct marketing campaigns to consumers, on behalf of their clients' brands. The firm provide advice and guidance for budding entrepreneurs to help them on their journey to becoming a business owner, and they instil in them the lessons that can be learned from failure.

SOURCE: http://www.forbes.com/sites/lizryan/2015/12/29/five-lessons-only-failure-can-teach-you/

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Penmex works on behalf of its clients to produce unique marketing campaigns. For more information Follow @PenmexEdn on Twitter and Like them on Facebook.

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