Penmex Launch competition to attend R&R weekend in Tenerife

Thursday 6 October, 2016

Edinburgh-based direct sales and marketing specialists, Penmex revealed the launch of the firm's latest competition, which provides an opportunity for two of the firm's contractors to accompany owner Kirsty Pennal and administrator Emma Hayes on an all expenses paid R&R weekend in Tenerife.

Managing Director Kirsty Pennal revealed the details for the forthcoming R&R break, explaining that the three-day event will take place in Tenerife over the weekend of October 13th to 16th.

About Penmex: http://penmex.co.uk/#about

Penmex launched a competition last week to provide their staff and contractors with the opportunity to win a place on the all-expenses-paid break. In August, Penmex flew out to Crete for an R&R weekend and based on the success of that event, Managing Director Kirsty Pennal has planned another getaway for the middle of October.

Penmex is a firm that prides themselves on their winning mentality and competitive spirit and those are two of the main attributes that the firm looks for in the people they work with. The competitive nature of their staff and contractors is something that they capitalise on by incentivising them with bonuses, getaways and gadgets. “We have a very competitive spirit at Penmex and that has played a massive role in our continued success. Running these types of competitions provides an incentive for our staff and contractors and boosts productivity. Competition brings out the best in people and it sparks a new level of performance for many,” said Managing Director, Kirsty Pennal.

At Penmex they have the business philosophy that fun and success should go hand in hand. “The type of industry we operate in requires tremendous hard work, dedication and determination to succeed and we believe that it is important to reward our staff and contractors for their efforts and crucially not forget to have fun,” said Miss Pennal.

At Penmex they recognise that it’s important to spend time away from the office environment in order to go back to work with a fresh perspective and feeling of rejuvenation. The firm is encouraging other businesses to give back to the people they work with and reward them for their hard work and efforts.

At Penmex they specialise in below-line customer acquisition through cost-effective, measurable and tailor-made marketing solutions. They put the personal touch into every campaign they develop. They increase market share and raise brand awareness for their clients through Business-to-Business and Business-to-Consumer promotional marketing and sales campaigns. At Penmex they are strong believers that R&R events can prove to be hugely beneficial in boosting morale as well as driving productivity.

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