Penmex Host Tutorial on the Difference Between Where You Are Now and Where You Want to Be

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Edinburgh-based direct marketing specialists and supporters of entrepreneurship, Penmex are committed to the continued development of the people they work. This past week the firm hosted another educational tutorial on the subject of “where you are now, and where you want to be."

At Penmex the firm pride themselves on having a working environment that is fun, friendly and nurturing. They assist and encourage their contractors to achieve their goals and be the best they can be. They promote a culture of development, where everyone is working towards the bigger picture, and helps to elevate each other to success.

About Penmex: http://penmex.co.uk/#about

During the tutorial, Kirsty Pennal, entrepreneur and Managing Director at Penmex, discussed the achievements of 5 entrepreneurs who started in the sales industry, and went on to achieve tremendous success. With the point of the story to highlight the fact that the only different between where the firm's contractors are now and where these 5 highly successful entrepreneurs have gotten to, is time and mind-set.

1.Sir Philip Green

Estimated fortune: £3.88billion

Sector: Fashion/retail

Start up capital: £20,000

Having initially set up his first business with a £20,000 loan, Sir Phillip Green started off his career importing jeans from the Far East to sell on to retailers in London. Green then went on to become the owner of the Arcadia Group, which owns well-known high street chains such as Burton, Dorothy Perkins, Evans, Miss Selfridge, Outfit, Topshop / Topman and Wallis.

2. Mike Ashley

Estimate fortune: £3.75billion

Sector: Retail/sports equipment/fashion

Start up capital: £10,000

After leaving school at 16, Ashley went on to become a county-level squash coach. In the 1980s Ashley opened his first Sport & Ski shop in Maidenhead, before hitting the big time with Sports Direct, which was launched thanks to a £10,000 loan. Ashley is now not only a huge presence on the high street, but also within the football industry, having business interests in Newcastle United and Rangers F.C.

3. Sir Richard Branson

Estimated fortune: £3.6billion

Sector: Tourism/finance/media

Start up capital: £300

Possibly one of Britain's best-known, entrepreneurial success stories, Richard Branson epitomises the self-made entrepreneur. Famously a high school drop out, Branson started off creating a student magazine aged just 16. In 1970 he went on to found a mail-order record company and within a year he had opened his first shop on London's Oxford Street – Virgin Records. Virgin has now become a brand which is associated with a wide variety of industries, including telecommunication to space tourism.

Related Sectors:

Business & Finance :: Education & Human Resources ::

Related Keywords:

Success :: Entrepreneurs :: Business :: Education :: Development :: Skills :: Learning :: Penmex :: Edinburgh ::

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4. Peter Hargreaves CBE

Estimated fortune: £2.39billion

Sector: Finance

Start up capital: £500

Hargreaves and his business partner Stephen Lansdown began their investment broker business, Hargreaves – Lansdown, from a spare bedroom, with just £500 and their cars as company assets. In 2007, the company was floated on the London stock market with a valuation of £800million. In 2016, the company is now valued at £4.5billion.

5. John Caudwell

Estimated fortune: £1.5billion

Sector: Telecoms

Start up capital: £25,000

In 1987, Caudwell became aware of a new technology – mobile phones. From humble beginnings on a factory production line in Stoke, and running a mail order shop in the Midlands, Caudwell went on to become the owner of the UK's fastest growing company. Caudwell built up the Caudwell Group, which included mobile phone chain Phones4U before netting more than £1billon at its sale in 2006.

Penmex are passionate about the development of the firm's contractors. “I believe that if people are provided with continuous learning opportunities, and have the chance to develop both personally and professionally, productivity improves," said Kirsty Pennal, Managing Director at Penmex. At Penmex they regularly host optional workshops, seminars and tutorials that have been specifically designed to educate, motivate and inspire individuals to reach their full potential and be the best they can be.

Based in Edinburgh, Penmex was established in response to the consistent demand for alternative marketing solutions. The firm provides businesses with effective tailor-made marketing solutions that focus on building a positive customer experience above all else. Penmex have achieved tremendous success in their short time and they argue that much of their success can be attributed to their commitment to the development of the people they work with.

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Penmex works on behalf of its clients to produce unique marketing campaigns. For more information Follow @PenmexEdn on Twitter and Like them on Facebook.

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