Pearl Lam To Speak At The FT Business Of Art Seminar 2023

Friday 25 August, 2023

LONDON, UNITED KINGDOM: Gallerist and entrepreneur Pearl Lam is confirmed to speak at the FT's Business of Art Summit 2023 in London this October.

An icon and entrepreneur of the contemporary art world, Lam will be building on her mission to make art a more inclusive field in a panel discussing 'Adjusting to a more inclusive art market and changing the consumer base'.

"I have been a gallerist and curator for over 20 years – and those 20 years have been, arguably the most significant in our history for cultural exchange, and the diversification of the buyer.

I have travelled all over the world from Asia to Africa, to South America and I am always fascinated by what I find – communities and cultures that make beautiful art away from the mainstream eyes. Art has no passport, no borders, it transcends generations, and it is our duty as an industry to ensure all voices are seen and heard." Pearl Lam.

Along with other distinguished peers, Pearl Lam will discuss the current shift in buying patterns, and the noticeable upward trajectory in the use of digital and social. The timely discussion will address key demographics, and how this is evolving to include a younger consumer. The panel, shared by experts from Christies and Art Tactic will investigate which territories are excelling, and which are not, in ensuring art can be enjoyed by a broader spectrum of people and addressing the needs of a new population.

About Pearl Lam

Pearl Lam
is a gallerist, patron, and curator with over 20 years of experience. She is positioned at the forefront of reimagining China's cultural place in the world and is a leading authority on Asian art, design and the international contemporary art market. Pearl Lam's long-term commitment to art and design is rooted in her mission to develop and promote cultural exchange between East Asia and the world, while also presenting Asia's contributions to both traditions to a global audience.

Pearl Lam is sharing the lessons of her experiences as a female leader and entrepreneur as an expert speaker at events for the FT and JP Morgan; as a member of the Forbes Business Council and as host of the forthcoming The Pearl Lam Podcast on YouTube.

The FT Business of Art Summit will be held on October 9, 2023, at 180 The Strand, London, UK.

Media:



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