Peak Art Clocks Is Looking for Kitchen Fitters and Designers to Sell Their Large Kitchen Wall Clocks

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Sheffield based company, Peak Art Clocks – a market leader in bespoke oversized wall clocks are calling all kitchen fitters and designers to come forward. They are looking to build stronger relationship with those professionals to reach more customers around the World.

Earlier this month Peak Art have announced that they were removing all the pricing details from the website. They have introduced a new quotation-based system to make sure that each customer contacts them before buying a clock. In the end of the day, their trademark kitchen wall clocks are always made to order. Therefore, by bringing this new concept into operation they ensure that each purchase is even more personal.

“Initially we weren’t sure about removing all the pricing from the website, but we realised that our customers are always looking for something special. By adding this mandatory step to contact us we can fully understand unique client’s needs” says Anna – lead artist and owner.

This new approach also provides a great opportunity for kitchen fitters or designers that have direct relationship with many customers. They can negotiate better deals and effectively become commission-based re-sellers. This doesn’t make the purchase any less personal because the kitchen fitter becomes responsible for ensuring that customer’s requirements are fully understood. They can exchange ideas and work with Peak Art Clocks on the final clock design. In the end of the process the customer receives a custom clock that fits their perfect new kitchen.

Peak Art have already established several strong relationships with professional tradesmen and designers in United Kingdom, but they are looking to expand further. Over the past 4 years they have sold their shabby chic wall clocks to many other countries including Ireland, Australia, Canada and United States. They have also shipped their timepieces to non-English speaking nations like Poland and Austria. Based on customer’s feedback they continue to expand their range with new designs that include industrial elements so getting open-minded professionals on-board have never been more important.

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