

PCB CORPORATE FINANCE APPOINTS BRETT NEWLAND AS MANAGING PARTNER

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- NEWLAND TO LEAD PCB CORPORATE FINANCE'S CONTINUED EXPANSION INTO THE GLOBAL DIGITAL AND CONSULTING M&A ADVISORY SPACE

The technology and consulting-led M&A advisory firm, PCB Corporate Finance, has today announced the appointment of Brett Newland as Managing Partner.

Before joining PCB Brett spent much of his career as a Managing Director in Accenture's corporate development and M&A teams, supporting the firm's largest and most complex transactions on both the buying and delivery side. His last role at Accenture was as Chief Operating Officer at their global security practice, where he ensured the operational efficiency of the business, managed key ecosystem relationships and supported major acquisitions into the global business. He joined PCB Partners in 2019 as Partner.

PCB is a leading mergers & acquisitions advisory firm, rooted in entrepreneurial culture. It provides buy-side and sell-side services, with a focus on disruptive technologies, digital transformation, management consulting and creative marketing services businesses. It was founded in 2018 by entrepreneur Ben Doltis and former LDC Managing Director, Tim Farazmand.

In just three years PCB has grown into an international advisory business that has worked at the highest levels within the digital and consulting sectors. The company has built a global team of 20 people, bolstering its business in the UK and adding new offices in the USA (NYC and Boston), Australia (Sydney) and India (Mumbai). In 2020, the firm also expanded its services from buy-side M&A and now offers a range of corporate finance advisory services, growth advisory, fund raising and private equity coverage services.

Since joining the firm Brett has completed four transactions for consulting clients across the digital transformation market. This includes advising on the acquisition of a strategy consulting business in financial services, an AWS premier consulting partner, the UK's leading data consultancy and a 350 FTE cyber security consulting firm - playing on Brett's previous role as the Group COO for Accenture Security.

PCB Corporate Finance's vision is to shake up the traditional investment banking industry, specifically in technology and consulting. To this end Ben Doltis and Tim Farazmand assembled a team of the best advisors from around the globe, including Peter Jacobs (former PwC Senior Partner Corporate Finance) Andrew Bloch (Founder of Frank PR), Ramone Param (ex- Equiteq Director, ex-PwC Global Corporate Development), Mark Casement (ex- PwC Corporate Finance), Animesh Parihar (ex-Head of Global Delivery at Finastra) in India, Matthew Melhuish (Founder of BMF and former Enero CEO) in Australia and Erez Benovich (ex-Managing Director of Experis Israel, a ManpowerGroup company) in Israel.

Commenting on his appointment Brett Newland said: "We're building something very special at PCB Corporate Finance. I'm delighted to have the opportunity to lead a great team of people and help us reach the next stage in our development."

PCB's Founder Ben Doltis added: "Time and time again Brett has shown how valuable he is to the growth of PCB Corporate Finance. We're already working with some of the world's leading companies and I'm certain with Brett as Managing Partner we'll soon be working with many more."

www.pcbpartners.co.uk

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