Paymentworld Europe partners with Europe’s largest ecommerce association

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Paymentworld Europe has announced the launch of a strategic partnership with Händlerbund, the largest ecommerce association in Europe with more than 80,000 secured websites.

Through this partnership, Paymentworld Europe, a leading payment service provider based in Malta, shall be making its payment solutions available at a reduced rate to all Händlerbund member retailers.

Dirk Schaarschmidt, Head of Business Development & Projects at Paymentworld Europe, commented that “due to the COVID-19 situation, these past three months have been very difficult for many retailers. Hence, we felt that this was the perfect time to partner with Händlerbund and assist their members with favourable terms. We are ready to work together and help them recover and grow their business.”

Tim Arlt, COO at Händlerbund, stated that “the topic of digital payments is often challenging for sellers, and at the same time, crucial for success in their online business. We are pleased that our new partner, Paymentworld Europe, supports our members in this area. Thanks to this partnership, our members can enjoy faster and easier payment processing at particularly good conditions.”

The offers Paymentworld Europe is making available to Händlerbund’s members include 15% off payment processing fees for the first 12 months, and heavy discounts on the opening and maintenance fees of newly-opened IBAN accounts. For more information, visit https://marketplace.haendlerbund.de/partnerangebote/finanzen.

About Paymentworld Europe Ltd.

Paymentworld Europe Ltd., founded in 2014, is an electronic money institution licensed by the Malta Financial Services Authority. The company’s mission is to enable its customers to quickly and easily make and receive payments in whatever form best suits them, wherever they are in the world. The company is registered with SWIFT and SEPA, offers a PCI-certified payment gateway, IBAN accounts, and an e-Wallet solution. It is a fast-growing player in the global PayTech industry.

About Händlerbund

Founded in 2008, Händlerbund is actively committed to the further development of the entire e-commerce industry. The 360° e-commerce network supports retailers from all over Europe in their professionalization. Due to the rapid development of e-commerce, Händlerbund has quickly become Europe's largest online trade association with over 80,000 secured websites.

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