PayByPhone Wins Paris And Strengthens Parking Offering With Acquisition Of Adaptis

Friday 21 March, 2014

PayByPhone, part of PayPoint plc, has announced recent developments, including success in winning the tender in Paris with VINCI Park and the acquisition of Adaptis Solutions. This win and the acquisition of Adaptis reinforce PayByPhone's position as one of the world's leading providers of services to parking authorities.

City of Paris contract for 155,000 parking spaces

The City of Paris has confirmed that the partnership of PayByPhone and VINCI Park has been awarded the contract to launch cashless parking for 155,000 parking spaces. Initially available in the 1st, 2nd, 3rd and 4th arrondisements in April 2014, PayByPhone will be extended to residential and business parking areas by the autumn and will be introduced to all other areas of the city by the end of 2015.

In 2009, PayByPhone became the first phone parking payment service in France, in Issy-les-Moulineaux, and is now available in more than 30 cities across the country, including the outskirts of Paris.

This successful bid for central Paris follows other recent successes in PayByPhone's key markets of the UK (Lambeth, Southwark, Chelmsford and Exeter) and the USA (Seattle, Massachusetts Bay Transport Authority (MBTA) and Dallas). MBTA (Boston), launched at the end of February, is already delivering record levels of transactions through PayByPhone's mobile service.

Westminster

Westminster City Council has awarded a comprehensive services contract to NSL from later this year. PayByPhone was not part of NSL's offer and, accordingly, will cease offering parking by phone in Westminster following the transition.

Acquisition of Adaptis

PayPoint plc has acquired Adaptis Services Limited, which provides a range of parking services, including electronic parking permits, automatic number plate recognition systems for car parks and penalty charge notices. This small acquisition will strengthen PayByPhone's leading position in the industry, expanding its range of innovative parking products into off-street locations, fines and permits, and improving PayByPhone's capability to bid for bundled contracts. Adaptis also has strong client and consumer relationships, which will further benefit from the wide range of other services offered within the PayPoint group.

Announcing the developments for PayByPhone, Dan Salmons, Managing Director of PayPoint's e&m commerce business, said:

"The Paris contract is the largest in the world by number of spaces. Along with the acquisition of Adaptis, these are significant steps in the implementation of our mobile and online commerce strategy and follow several wins in key locations in the UK and North America. We regret the loss of Westminster, whom we have been proud to serve in recent years.

"PayByPhone continues to go from strength to strength and will benefit from the additional capabilities and client relationships brought by Adaptis and its management team, whom we are delighted to welcome into our business."

- Ends -

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