payasUgym.com welcomes The Venue in Borehamwood to its award-winning company

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Something for everyone is the theme of this excellent fitness centre in Borehamwood. The Venue, located on Elstree Way, joins other gyms with swimming pools in London and across the UK who have partnered up with the successful gym access programme payasUgym.com.

Gym and swim is an enduring combination which fitness fans love and either activity can be enjoyed in the friendly, relaxed environment of The Venue. With afull range of facilities there is enough to keep everyone happy, from the keen beginner to the more regular user. This includes a fully-equipped fitness studio boasting the latest cardio and resistance equipment, free weights and large stretching area. All areas also include large TVs to keep customersentertained while they work out. And for those who love a water workout, the 25m pool has a full timetable of sessions, including lane swimming and adults only.

The new partnership with payasUgym.com means that customers no longer need to be members to visit The Venue. By visiting the payasugym.com website, anyone can quickly and easily purchase a single session pass or a FitFix 5 pass, allowing them to use the gym or pool on a convenient, affordable basis.

The great thing about payasUgym.com is how it opens up opportunities for people who may otherwise have not considered using a gym. Anyone looking for gyms with swimming pools in London can now locate and use gyms near their homes or work places without being a member. Additionally, those visiting or working in London temporarily can now use gyms for just a few sessions while they're in the city.

CEO Jamie Ward said: "Many of our customers like to use gyms with swimming pools. In London, and elsewhere in the UK however, it isn't always easy to find a suitable, convenient gym where you can also swim. So we are delighted that The Venue, which offers both these facilities, has decided to join us".

PayasUgym.comhave also made their service incredibly easy to use. By visiting www.payasUgym.com customers can create an online accountin under 5 minutes with gym passes sent to a smartphone shortly after. With over 900 gyms to choose from nationwide, plenty of user reviews and no membership commitment, it's hard to see how anyone can lose out.

For further information or interview opportunities contact:

Jamie Ward
CEO
payasUgym.com
Tel: 0203 5384465
Email: jamie@payasugym.com

Notes for editors:

About payasUgym.com
payasUgym.com is the world's largest gym access programme providing people with greater opportunities to participate in sport and fitness. The payasUgym.com website offers a range of flexible options to use hundreds of existing gyms and health clubs ranging from discounted day passes, short term membership options and outdoor training. Customers simply create a free online account, top it up with credit and then use this credit to buy passes for gym use at any participating gym or health club without the need for inductions or joining fees. The service is supported by a free iPhone application.

Company Contact:

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payasUgym

T. 02035384465
E. jamie@payasugym.com
W. https://www.payasugym.com

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