payasUgym.com Gives a Warm Welcome to YMCA Wimbledon

Friday 15 March, 2013

Fitness enthusiasts in the community of Wimbledon will be delighted to learn that the YMCA is now offering customers flexible passes, enabling them to use the gym facilities without committing to membership. Thanks to its new partnership with payasUgym.com, customers can use the YMCA gym on a pay-as-you-go basis, following the same principles of using pay-as-you-go mobile phones.

All the equipment needed for a complete workout is contained in the air-conditioned gym, including cardio-boosting cross trainers and treadmills, plus a good range of resistance machines and free weights.

Located close to the centre of Wimbledon town centre, the YMCA is at the heart of a lively community. There is already a diverse choice of gyms here ranging from ladies only gyms to boxing gyms, andthere is growing demand for more flexible membership options. Several gyms in the borough have already signed up with the gym access programme payasUgym.com, giving their customers freedom to use them at their own convenience.

CEO Jamie Ward stated: “We are very pleased that YMCA Wimbledon will be offering our exclusive gym passes to its customers. Our service benefits both the gym user and the gym operator so everybody wins!”

Launched in 2009, the payasUgym.com mission was to create flexible, affordable gym access to meet people’s differing needs. The company recognized that gyms are no longer just for average men and ladies only. In London, for example, there are business people who want to use a gym in the city for just one night, people who want to try out an MMA gym, and women who want to try gyms just for ladies. Only gyms in London were initially targeted by payasUgym.com, andthe service expanded rapidly to hundreds of gyms across the UK. Today the range of gyms is impressive, from boxing gyms in Nottingham to ladies only gyms in London, and the best thing is that customers can try out any new gym without being a member.

The easy-to-use payasUgym.com website offers a range of gym passes covering periods from 1 day to 3 months. The passes are sent to smartphones which are then presented at the gym. It’s all incredibly quick and intuitive with a wide choice of gyms to tempt even the choosiest fitness fan.

For further information or interview opportunities contact:

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Notes for editors:

About payasUgym.com
payasUgym.com is the world’s largest gym access programme providing people with greater opportunities to participate in sport and fitness. The payasUgym.com website offers a range of flexible options to use hundreds of existing gyms and health clubs ranging from discounted day passes, short term membership options and outdoor training. Customers simply create a free online account, top it up with credit and then use this credit to buy passes for gym use at any participating gym or health club without the need for inductions or joining fees. The service is supported by a free iPhone application.

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