

Paul Tapscott of Concilio Solutions Reveals how to be a Great Entrepreneur

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Sales and marketing firm, [Concilio Solutions](#) has revealed the key to being a great entrepreneur and highlighted the advice which many entrepreneurs should follow for success.

About Concilio Solutions: <http://www.conciliosolutions.com/about-us/>

Being a great entrepreneur is understanding that goals are never a final destination. There should always be a push to be better, bigger and expand the vision. Everyone has read a post or an article on how to 'follow your dreams' these are great to source inspiration but can be misleading on gathering direction to ensure the foot doesn't come off the gas.

Concilio Solutions are urging developing Entrepreneurs to follow their how-to guide to become a great entrepreneur.

Beat the sun up – To be the best, it is important to make sacrifices to become the best. Studies have shown we are most productive in our first two hours of the day. Avoid distractions by beating everyone and getting up earlier. The reduction in distractions will mean those two hours are used to their maximum potential.

Never be normal – most people are content with ordinary, an average standard of living, an average career but these actions will never produce enough output to achieve significant success. People should never be afraid of sharing their dreams, the bigger the risk, the greater the return in the end.

Find your purpose – Everyone's values are different, it is vital to achieving significant success to pursue an avenue that offers a sense of doing the right thing. To achieve satisfaction in life, it would include finding a job that matches personal values and one that would offer happiness even if there were no financial incentives. Having an open mind and a keen understanding of what holds particular value will ensure an entrepreneur is going to maximise their potential.

[Based in Newcastle](#), Concilio Solutions is a personalised direct marketing firm that prides itself on it's commitment to providing excellent customer service. The company's face-to-face approach to marketing enables them to develop long-lasting relationships and increase brand loyalty for the brands they work with. The firm is becoming firm favourites for brands looking to guarantee a high ROI.

The firm is committed to developing up and coming entrepreneurs in the area, by offering full mentoring services and in-house workshops centred around personal development and upskilling. Concilio Solutions has expanded lately and is pleased they can provide further opportunities for both clients and contractors alike.

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Source: <http://fortune.com/2017/01/03/grant-cardone-entrepreneur-success/>

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