Paul Gillett of AJG Direct hosts workshop on how to overcome failure

Thursday 12 May, 2016

The UK's fastest growing sales and event marketing firm, AJG Direct host a series of workshops on how to maintain a positive mind-set within business and teach the techniques needed to overcome business challenges.

About AJG Direct: http://ajgdirect.co.uk/about-us/

London-based direct sales and event marketing firm AJG Direct have recently hosted a series of workshops dedicated to overcoming failure. A workshop is a single, short (but this ranges from 45 minutes to 2 days) educational program designed to teach or introduce to participants practical skills, techniques or ideas. The firm's Managing Director Paul Gillett believes that workshops are an effective tool to educate his sales force on the strategies used within their sales and event marketing campaigns, but in addition useful to help nurture a positive mind-set within the office.

Paul Gillett of AJG Direct encourages a positive mind-set at all times amongst the firm's sales contractors. Research into positive thinking now reveals that 'positive thinking' extends much further beyond just being happy or displaying an upbeat attitude. Positive thoughts lead to positive actions and they can create real value in a person's life as well as help build upon skills and techniques that will last a person's whole life. Managing Director of AJG Direct, Paul Gillett works extremely hard with his sales force to encourage a positive mind-set throughout the firm, which will extend into providing an excellent service for their clients.

Not only does AJG Direct believe in a positive mind-set, the firm also knows how important it is to understand how to deal with setbacks in order to be a success. Setbacks and challenges in business are a guarantee for any entrepreneur or business owner. No business has ever become a success without having a period of time that was particularly challenging or difficult. Paul Gillett at AJG Direct sees setbacks as an opportunity to learn and move forward. The firm teaches budding business owners in the sales and marketing industry the techniques required to overcome business challenges within their workshops.

AJG Direct is one of the UK's fastest growing direct sales and event marketing firms, offering brands effective solutions to increase market awareness and boost sales. Through face-to-face presentations and promotions the firm offer their clients' prospects a highly personalised experience, tailoring their services to meet individual needs. This approach improves customer relationships, which allows their clients to gain a positive market reputation and an increase in brand loyalty.

Related Sectors:

Business & Finance :: Media & Marketing ::

Related Keywords:

AJG Direct :: Paul Gillett :: Workshops :: Education :: Failure :: Success ::

Scan Me:

Company Contact:

_

AJG Direct

E. london@ajgdirect.co.uk
W. https://ajgdirect.co.uk/

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.ajg-direct.pressat.co.uk