Passion and energy fuel new appointment at Inspired Testing

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Test automation and performance testing firm Inspired Testing has appointed software testing expert and business strategist Lloyd Dignan as Director: New Business Growth, effective 7 January 2019.

Dignan, who was born and bred in Edinburgh, brings a host of skills that complement the existing team and add further depth and breadth to Inspired Testing's resources.

After completing a degree in Biological Sciences at Heriot-Watt University in Edinburgh, Dignan finished a graduate programme in sales and found his passion in software testing. His experience extends across cloud-based technology and automated software testing, where he has extensive hands-on exposure across multiple industries. His expertise in continuous integration has allowed him to gain deep insight into the critical role of automated testing in the development process. "The world of testing automation is here and it's happening fast. Inspired Testing has robust, prebuilt, existing frameworks to take our clients on their digital transformation journey," says Dignan.

In his new role, Dignan will take up the reins of sales, marketing and business growth, working with Inspired Testing's UK team. "Inspired Testing challenges the status quo of the archaic offshore testing model, where roadblocks such as time zone frustrations and language barriers are compounded by sub-standard service delivery. Outdated models that rely solely on what is fondly imagined as competitive pricing very often sacrifice quality and efficiency at the expense of frustrated clients," he says.

When he's not exuding passion about automated testing and demolishing outdated offshore testing models, Dignan can be found playing American football for the Edinburgh Wolves from April through to August, and playing with his 8-month-old son all year round. He is married to his childhood sweetheart Hazel and is an ardent supporter of Hibernian F.C.

"Testing has always been an important part of the software development cycle. However, with the increase in adoption of Agile and DevOps, new demands have been placed on current testing approaches. Inspired Testing helps our clients formulate automated test strategies and provides guidance on the selection of optimal testing tools and frameworks. Lloyd brings a wealth of knowledge to both our current and future clients, and it is our pleasure to welcome him to the team," says Roland Amm, Managing Director, Inspired Testing UK.

Inspired Testing's disruptive onshore offshore model offers a revitalised alternative to outdated offshore models. With a scalable pool of 250+ expert QA professionals based in the UK and South Africa, the company's strength lies in knowing how to structure, execute and automate testing, using a unique combination of experience, technique and blended onshore offshore delivery capabilities and testing across most platforms, devices and environments.

Inspired Testing - www.inspiredtesting.com

Inspired Testing is a wholly owned subsidiary of Dynamic Technologies, a software and technology group with 1 000+ staff and ten group companies across the UK and South Africa, providing a diverse range of technology solutions, digital services and related core competencies. Our group companies comprise DVT (which includes the DVT Academy), Cloudsmiths, DotModus, EventSmiths, Swarm, Blue Pencil Consulting, Inspired Testing, Emerald Consulting, Dynamic DNA and DTH Services.
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