

## Passenger Numbers Soar for WOW air!

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### Passenger numbers up by 49% in June 2015 compared with the same month in 2014

WOW air, Iceland's only low-cost airline, has enjoyed an increase in passenger numbers by 49% in June 2015 compared with the same period in 2014. 83,000 passengers travelled with WOW air during the month with passenger load factors also up to 84%, an 8% increase over the same period.

Skúli Mogensen, CEO and founder of WOW air said: "I am very happy with these substantially higher passenger load factors, given with the huge increase in our network over the past year. Based on the wonderful reception we have received, it is clear that we will continue to expand and add more destinations next year on both sides of the Atlantic."

As well as routes to key European cities, such as London (Gatwick), Paris, Amsterdam and Berlin, WOW air has added routes to Boston and Baltimore-Washington in March and May 2015 respectively. Other new routes to have been launched in the period, all originating at Keflavik, are Billund, Dublin, Rome and Tenerife. WOW air operates its routes with six aircraft, which includes the new A321 aircraft added to the fleet for the US routes.

For more information or to book visit [www.wowair.co.uk](http://www.wowair.co.uk) or call 0118 321 8384.

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### About WOW air

WOW air is Iceland's only low-cost airline and the most punctual, with 92% of flights arriving on time in 2013.

WOW air offers the lowest fares, a modern fleet with the lowest emissions and the biggest smile; this is the WOW air promise to its valuable customers.

WOW air flies daily from London Gatwick to Reykjavik with twice-daily flights currently on Sunday, Monday and Thursday.

As of Spring 2015, the airline services 20 destinations across Europe and North America including London, Paris, Berlin, Copenhagen, Washington DC and Boston.

Created in November 2011 by Icelandic entrepreneur Skúli Mogensen, the purple airline flies four Airbus A320 aircraft across Europe and four Airbus A321 aircraft that service its transatlantic routes.

WOW air was ranked as the 7th best low-cost airline in Europe at the 2013, 2014 and 2015 Skytrax World Airline Awards and was the youngest airline in the top ten.

For more information: [www.wowair.co.uk](http://www.wowair.co.uk)

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