Partnership will empower real estate professionals with AI-powered human-centric insights and cutting edge sensor technology to optimise space, reduce energy, and boost occupant wellbeing.

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Media Contact at SmartViz: Shrikant B. Sharma Shrikant@smart-viz.com

Media Contact at IM Buildings: Jan van Gils jan.vangils@imbuildings.com

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SmartViz and IMBuildings Announce Game-Changing Partnership to Transform Building Performance and Create Human-Centric Spaces

This partnership will empower real estate professionals with AI-powered human-centred insights and cutting edge sensor technology to optimise space, reduce energy, and boost occupant wellbeing.

SmartViz, pioneers in human-centric building analytics, and **IMBuildings**, leaders in people counting sensor technology, announce an exciting partnership. This relationship will deliver a fully integrated IoT solution that tackles the urgent global challenges of building inefficiency, under-utilised spaces, and high carbon emissions.

Buildings are responsible for a staggering 40% of global CO? emissions. They also waste up to 250% more energy than designed, and remain heavily under-utilised. The consequences of inaction are severe: continued environmental degradation, wasted resources, and missed opportunities to improve wellbeing and efficiency.

Together, SmartViz and IMBuildings aim to radically change this status quo. This agreement will empower real estate professionals to enhance energy efficiency, optimise spaces, boost occupant wellbeing, and make data-driven decisions that contribute to environmental sustainability.

Clients across diverse markets will benefit from several measurable outcomes. For instance, Vodafone achieved annual savings of $40M and Cardiff Metropolitan University saved over £5.1M by implementing the SmartViz platform with IMBuildings sensors across their estates, while enhancing user experience and avoiding unnecessary construction.

The new agreement will see IMBuildings offer the SmartViz solution to the market together with their sensors, providing their customers with real-time insights in a dynamic, interactive digital twin platform “out of the box”.

"This partnership is a milestone in revolutionising building management," said **Dr. Shrikant Sharma, CEO of SmartViz**.. *“Having worked closely with IMBuildings for several years, we’ve witnessed their sensors seamlessly integrate into our platform, enabling rapid, people-centred insights. From offices to universities, cultural spaces to transport hubs, our joint efforts ensure environments are not just operationally efficient but also sustainable, healthy, and productive. We’re excited to work even more closely to accelerate these outcomes globally."*

Jan van Gils, Director at IMBuildings, echoed this excitement, stating:

“*We have long admired the SmartViz technology for its unique capabilities and intuitive digital twin interface. We have undertaken a detailed market study of analytics solutions, and it highlighted SmartViz* as the market leader.

Pairing our sensor technology with their platform equips clients with real-time intelligence, enabling smarter, greener decision-making. Together, we’re helping our customers unlock unparalleled value from their estates.”

About SmartViz

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Founded in 2022, SmartViz delivers AI-powered building analytics and digital twin solutions that boost the performance of buildings – and the experience, wellbeing and productivity of the people who use them. Its platform empowers decision-makers with real-time insights to drive better outcomes for people and planet.

About IMBuildings

With over 20 years of experience, IMBuildings is a leading Dutch provider of advanced sensor technology for people counting and occupancy monitoring.

Their innovative solutions help businesses optimise space utilisation, enhance operational efficiency, and create smarter, more sustainable environments.

Trusted across industries, IMBuildings delivers highly accurate and reliable data-driven insights, enabling organisations to make better-informed decisions.

Notes for Editors:

For further information about SmartViz, please visit their website at https://www.smart-viz.com or call Shrikant Sharma on +44-7900-56-58-48.

For further information about IMBuildings, please visit their website at www.imbuildings.com/or call Jan van Gils or Martin Rengers on 0031524 551454

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Company Contact:

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SmartViz

E. shrikant@smart-viz.com
W. https://www.smart-viz.com

Additional Contact(s):
Gary@smart-viz.com

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