Partnership announced to tackle gender gap in UK tech conferences

Tuesday 25 October, 2016

unbound London (7-8 Dec, London) and DevelopHer today announced the launch of a new partnership aimed at supporting women in the UK tech industry. The partnership will see both partners work together to increase the number of women founders and developers speaking on unbound stages, reduce the gender gap at technology events and provide a portal for the DevelopHer community to meet entrepreneurs and investors that will accelerate growth for women in tech.

unbound Founder, Daniel Seal explains, “The unbound team is excited to partner with DevelopHer. This on-going partnership will not only help tackle gender disparity at tech events, but also enhance visibility for women founders and entrepreneurs at our events and on our stages around the world”.

DevelopHer Managing Director, Emily Atkinson says: “DevelopHer are strong advocates of collaborating with other companies with similar aims and values. unbound is doing great things to support women in technology at its conferences and we are looking forward to partner with the team more closely to encourage diversity across the tech space”

This year’s unbound London takes place at the iconic Old Truman Brewery, with speakers including Yossi Vardi, Sir Martin Sorrell, CEO & Founder, WPP, Sarah Drinkwater, Head of Campus, Google, Katherine Von Jan, MD of Strategic Innovation, Salesforce, Glenn Fogal, EVP, Priceline Group and Jo Wells, VP digital, Viacom. Focused on the connected consumer and open innovation, this year’s event is expected to bring together 3,500 attendees from across Europe, Asia and the US.

About DevelopHer:

DevelopHer is a non-profit community dedicated to bringing women together to drive opportunities, develop confidence, and create a network of support through events, networking, and learning. The company welcomes all genders and backgrounds, and believes the best communities can flourish when everyone works together. DevelopHer has a community following of over 10,000. Learn more at https://developher.org/

About unbound:

Launched in 2014, unbound global events take place across London, Singapore, China and Miami. The annual festival in Singapore has become the largest innovation event in Southeast Asia to date. unbound strives to showcase disruptive technology from around the world and explore issues that matter. With innovation as the overarching and central theme, unbound offers unparalleled insights into the future of digital. More details on the unbound London Event can be found here: www.unbound.live and can be followed on Twitter and Facebook.

Related Sectors:

Business & Finance :: Computing & Telecoms :: Consumer Technology :: Media & Marketing ::

Related Keywords:

Tech :: Women :: IOT :: Apps :: Fintech :: Events :: Conferences :: Partnership :: Technology :: Unbound :: Developer ::

Scan Me:

Company Contact:

unbound

E. kitty.draper@unbound.live
W. https://unbounddigital.co/unbound-lon...

Additional Contact(s):
keir.ferris@unbound.live, mark.hudson@unbound.live

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.unbound-global.pressat.co.uk