

Parkopedia powers parking and charging solutions on Simplenight's in-car booking platform

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- Parkopedia is working with Simplenight to build upon its market-leading services, including parking data and payment features
- Customers benefit from Parkopedia's extensive global parking data, plus the company's established in-car Payment Platform combined with Simplenight's expertise in bookable experiences
- Initial collaboration with Simplenight covers on- and off-street parking data, enabling drivers to manage the whole process of finding, reserving and paying for parking from within the vehicle with EV charging services planned to be included in future updates

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Leading connected car services provider, Parkopedia, is working with global enterprise booking platform, Simplenight, to provide drivers with a range of in-car parking, charging and payment options.

The initial phase will include global parking data covering both on- and off-street locations, and the ability to reserve and pay for parking spaces from within the vehicle, with EV charging services planned to be added in a future release.

Simplenight delivers a customisable and robust platform that enables companies worldwide to offer real-time booking options across multiple categories such as dining, accommodation, attractions, events, fuel, parking, shopping and more.

The unique platform is designed to seamlessly integrate into automaker infotainment and navigation systems, as well as mobile applications and voice assistants. This simplifies the process of adding connected services to vehicles for auto manufacturers - offering drivers additional value through innovative connected features.

Parkopedia's unique Park and Charge product combines the company's global database of parking and charging locations with a sophisticated in-car Payment Platform to enable drivers to effortlessly find and pay for parking and charging sessions as part of a complete user experience for EV drivers. The company's latest partnership will ensure that auto manufacturers are able to offer their customers a more integrated and user-friendly parking, charging and payment experience as drivers place ever more value on sophisticated in-car technology.

Hans Puvogel, COO at Parkopedia, said: *"The Simplenight platform is a great complement to our parking, charging and payment offerings. Parkopedia prides itself on providing auto-grade data and payment services that simplify drivers' journeys by taking the stress out of vehicle-centric services such as parking and charging. Simplenight's technology enables us to offer greater usability to today's motorists by adding the ability to reserve and book parking ahead of time, providing additional peace of mind on arrival."*

Simplenight Founder and CEO Mark Halberstein, said: *"Parkopedia's vision greatly aligns with ours. By working together, our technology solutions for end consumers build customer loyalty, increase engagement, and grow revenue via our transactional models."*

ENDS

About Parkopedia

[Parkopedia](#) is the leading connected car services provider used by automakers, organisations and millions of drivers around the world. Parkopedia helps drivers find and pay for parking, EV charging, fuel and tolls across 90 countries. Parkopedia is also developing highly detailed parking maps and corresponding algorithms to help drivers and self-driving vehicles navigate to an open parking space indoors. Visit business.parkopedia.com for more information.

About Simplenight

[Simplenight](#) is a B2B omnichannel commerce platform enabling booking digitalization infrastructure for

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the connected future in areas including cities, cars, homes, travel and more. Simplenight connects vendors with over 1 billion people globally to easily book lifestyle experiences, travel and everyday purchases.

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