Parkopedia expands global charge point coverage to new markets through partnership with Middle East charging solutions provider, Regeny

Thursday 9 May, 2024

- Partnership between Parkopedia and Regeny enables drivers to access charge point location data via their in-car media systems in new emerging markets
- Regeny provides access to their database of half of the current EV charge points in the UAE, with ambitious plans for growth across the Middle East
- This partnership enables EV drivers across the UAE and, in time, Saudi Arabia, Egypt, Morocco and Jordan, to benefit from accurate in-car charge point data

09 May 2024 - London, UK / Dubai, UAE

Parkopedia has partnered with EV charging solutions provider Regeny to provide Middle East drivers with charge point data in their vehicle head units, to simplify the process of locating chargers. Finding public charge points is a highly stressful experience for the vast majority of EV drivers, with 91% stating that this causes them anxiety, according to the latest Parkopedia Global Driver Survey.

This partnership will initially see UAE charging data available in cars from one of the premium global automakers, providing drivers with access to half of the EV chargers in the UAE. Offering such a high level of coverage in the UAE will significantly simplify the process of locating chargers for the rapidly growing number of EV drivers across the region and continue to improve adoption rates. Later this year, Middle Eastern drivers will also benefit from aggregated charging data in additional markets, such as Saudi Arabia, Egypt, Morocco and Jordan - countries with a cumulative population of more than 200 million.

Regeny offers access to more than 50 active charging sites and aggregates nearly 2,000 charging ports across the UAE, with more than 500 of these deployed within the last year. The company's OCPI roaming platform enables smart mobility and fleet owners to tap into the UAE's aggregated charging network, with expansion into Saudi Arabia planned before the end of 2024.

The UAE was recently rated the world's eighth most prepared country for autonomous driving1, ranking ahead of the UK, Japan and Germany. This high rating was helped by having the highest level of technology infrastructure change readiness and the greatest readiness of drivers, with the UAE showing a high interest in new technology and strong demand for connected car services, which should ensure a fast uptake of such features.

Parkopedia is working with numerous CPOs to extend its charging POI data coverage across increasingly important markets, such as India, Thailand, Malaysia, Singapore and Chile. These partnerships will enable Parkopedia to provide seamless connected car services to global OEMs that take the stress out of finding and paying for parking and charging for their drivers across even more countries.

Discussing the new collaboration, Jaap van den Hoek, Global Head of Partnerships at Parkopedia, commented: "We recognise the importance of taking the stress out of locating public chargers for EV drivers across the world. This is equally as important in emerging EV markets, such as the Middle East, which show strong signs of EV growth and we are delighted to be working with Regeny as its ambitious growth plans align with our mission of providing seamless connected car services to drivers around the globe."

Talking about the new partnership, Regeny co-founder and CEO, Anish Racherla, said: "Regeny is building a community of EV users and stakeholders making the shift to electric mobility seamless. Our collaboration with Parkopedia is the first in the region to enable charging information to be embedded in connected car ecosystems. This partnership will bring in an era of smart mobility for the UAE and Middle East."

Notes to Editors

1 - KPMG Autonomous Vehicles Readiness Index, 2020

About Parkopedia

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Parkopedia is the leading connected car services provider used by automakers, organisations and millions of drivers around the world. Parkopedia helps drivers find and pay for parking, EV charging, fuel and tolls across 90 countries. Parkopedia is also developing highly detailed parking maps and corresponding algorithms to help drivers and self-driving vehicles navigate to an open parking space indoors. Visit business.parkopedia.com for more information.

About Regeny

Regeny is a specialised EV charging solutions platform with a complete range of AC and DC fast chargers connected to a smart charge point management system and a mobile app. Regeny's vision is to build a community of EV users, stakeholders, and service providers on one platform making the post-purchase experience of EV owners seamless. For more information, visit www.regeny.ae

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