Parkopedia and APCOA PARKING Group partner to enable digital parking services of the future

Tuesday 29 March, 2022

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- APCOA FLOW digital parking payment service joins Parkopedia's in-car integrated payment platform solution for automakers
- Single sign-on functionality and ANPR technology will allow for seamless in-car, automated payments for drivers at an additional 1.5 million spaces across Europe
- New agreement is an extension of existing data partnership between Parkopedia and APCOA

29 March 2022 - London, UK / Stuttgart, Germany

Leading connected vehicle services provider Parkopedia has partnered with APCOA PARKING Group, Europe's leading parking operator, to deliver automated, seamless digital parking payments that drivers now expect from within their vehicles.

By leveraging ANPR technology at APCOA's car park locations across 13 European countries, drivers will be able to seamlessly enter and exit car parks without requiring a ticket, or needing to stop at a pay station. Known as 'Access and Pay', this will make parking payments quicker, easier and more convenient. Drivers will no longer need to worry about additional stay costs or fines, as the solution allows digital payments for the total time of the stay, without requiring any further action from the driver. The platform also accommodates APCOA's dynamic pricing structure, which covers different tariffs depending on the occupancy of the car park, ensuring drivers can effortlessly cover the total cost of parking sessions, regardless of any price fluctuations.

The integration onto Parkopedia's platform modernises frictionless payments, and meets the demand for in-car commerce services, currently growing significantly across Europe. Deeply integrated into the vehicle systems for unparalleled driver convenience services, Parkopedia's easy to use, single sign-on technology replaces dysfunctional 'Bring Your Own Account' marketplace solutions, where drivers previously needed to manage multiple accounts, and encountered limited service coverage, combined with unsafe external solutions such as 'screen mirroring' through smartphones which distract drivers while at the wheel.

APCOA FLOW, the company's digital platform payment service will integrate seamlessly into Parkopedia's in-car payment platform - which allows drivers to pay for both on and off-street parking, as well EV charging, tolls and 'pay-at-the-pump' fueling, all via the vehicle's infotainment screen. The platform solves the time-consuming and expensive task of aggregating a large number of service suppliers and payment providers for automakers, uniting them into a single integrated solution.

Parkopedia and APCOA previously collaborated as part of Mercedes-Benz's Intelligent Park Pilot for the S-Class, enabling reservations and parking payments for vehicles parked using Autonomous Valet Parking (AVP) technology.

Frank van der Sant, Chief Commercial Officer at APCOA PARKING Group, said: "Our partnership with Parkopedia allows us to take our already successful automated parking and charging payment solution to the next step in driver convenience and mobility services. Our customers will now be able to benefit from our technology directly from their in-car infotainment screens without taking their focus off the road and allowing drivers to get valuable time back with peace of mind that their parking and charging payments are completely taken care of."

Hans Puvogel, Chief Operating Officer at Parkopedia, added: "Our partnership with APCOA is a huge step forward for driver convenience technology and mobility services. Parkopedia is able to substantially increase our payment platform's parking coverage across Europe, while APCOA can now integrate its successful parking payment services directly to the driver from within their vehicles as part of complete seamless mobility. Together, we will meet the demand for digital and automated parking services and provide lasting positive parking experiences across the continent."

ENDS

Notes to editors

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Related Sectors:

Manufacturing, Engineering & Energy ::

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Parking :: In-Car Payments :: Connected Car :: Fintech :: Automotive ::

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For more information regarding Parkopedia's Payment Platform,
visit: business.parkopedia.com/in-car-payment-platform or watch the video: youtu.be/ldcwB1-mo2k

About Parkopedia

Parkopedia is the leading connected car services provider used by millions of drivers and organizations such as Audi, Apple, BMW, Ford, Garmin, GM, Hyundai Kia, Jaguar Land Rover, Mercedes-Benz, Peugeot, Sygic, TomTom, Toyota, Volkswagen, and many others. Parkopedia helps drivers find and pay for parking, EV charging, fuel and tolls in 15,000 cities across 89 countries. Parkopedia is also developing highly detailed parking maps and corresponding algorithms to help drivers and self-driving vehicles navigate to an open parking space indoors. Visit business.parkopedia.com for more information.

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About APCOA PARKING Group

APCOA PARKING Group is Europe's leading parking operator with 50 years of industry expertise. With its 4,700 employees, the company manages more than 1.7 million individual parking spaces at over 12,000 locations. These parking spaces are all situated in proximity of 70% of the population of APCOAs 13 countries organizations. With its consistent "asset light" business model, APCOA is the trusted partner who maximizes value for private and public real estate owners

Via its open digital platform APCOA FLOW, the company connects on-street and off-street car parks with clients, partners, customers and their vehicles. Based on this technology, APCOA is transforming its car parks into Urban Hubs, providing the physical and digital infrastructure for mobility, logistics, e-charging, and technology-based services. Customers profit from innovative and convenient experiences provided by APCOA and its partners which use the car parks to deliver their services. The environment also benefits as the company actively contributes to the reduction of emissions in cities by decreasing the volume of traffic for logistics and searching for parking. By connecting parking, mobility and services for urban life, APCOA is positioned to be an integral part of the digital and physical urban ecosystem.

www.apcoa.com

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