Parcel2Go tells technology lovers to let parcel delivery experts keep their iPhones safe

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The number of people looking to trade in their iPhones ahead of the release of the next version of Apple's smartphone has skyrocketed in recent days, leading online parcel delivery specialist Parcel2Go to urge sellers to make sure they only ship the devices off with reliable courier firms.

According to auction and retail website eBay, the three days to August 1 saw a 70 per cent week-on-week increase in the number of people looking to use the firm's iPhone instant sale scheme. Close to 100,000 people were said to have considered selling their current handset during the period, as rumours circulated that Apple would launch its next version of the smartphone early next month.

Parcel2Go, which works to provide eBay's buyers and sellers with reliable and cheap courier services, has reminded technology lovers not to put their devices at risk, and to only ship them off using trusted courier companies.

Richard Mercer, marketing director at Parcel2Go, said: "The launch of a new Apple iPhone always leads to a spike in the number of people wanting to trade in their old handsets before investing in the latest version. We're just reminding anyone who is preparing to ship their phone off, be it to eBay, a commercial re-seller or an individual buyer, to make sure that they employ the services of a reliable courier company to ensure it is delivered safe and sound."

Anyone selling a smartphone through the internet is also advised to make sure that they have used the correct packaging to ensure their item arrives at its destination in one piece. Using new packing cartons is recommended as second-hand ones become weaker each time they are reused. Triple corrugated packaging is recommended, as is internal protection such as bubble wrap.

"Making sure items are well wrapped before handing them over to a courier company is just as important as the choice of courier," Richard added. "Selecting the correct level of insurance cover is also vital."

- ENDS -

About Parcel2Go:
Parcel2Go Ltd has been helping its customers to organise cheap international delivery orders for the past 21 years. Based in Bolton, the company operates a cost-effective online parcel delivery service and international freight shipping service with low postal rates. Parcel2Go offers access to world courier services from the likes of Parcelforce, FedEx and CityLink - reliable couriers that offer collection and delivery services throughout Britain, Europe, and countries across the world.

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