

Parcel2Go reminds consumers to 'shop smart' for their new iPhone 5

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Technology lovers have been reminded by the UK's largest online parcel delivery service to take care when buying a new iPhone 5 through a private seller over the web.

Apple's new addition to its smartphone range will be available to buy through online retail sites such as eBay within the next few days, and all consumers should make sure the delivery of their new smartphone gets handled by a professional courier, Parcel2Go has said.

The Bolton-based firm, which helps organise the delivery of more than two million packages each year, has warned shoppers against taking risks when selecting a delivery option, and instead make sure their new phone is collected by a reputable delivery firm and that the package has suitable insurance cover.

Richard Mercer, marketing manager at Parcel2Go, said: "There are going to be some extremely excited technology fans out there once the iPhone 5 hits shops at 8am this Friday. Many will choose to buy through the internet and we're simply urging those shoppers to ensure nothing happens to their new phone en route by opting to let a leading courier company handle its delivery."

And Parcel2Go has also called on eBay sellers to help set themselves apart from the competition by making sure they have a range of attractive delivery options available. Offering cheap domestic and international [Parcel2Go postal service](#) options through eBay is simple thanks to the company's eBay widget, which can be quickly added to an eBay product page and allows potential customers to see at a glance how much a secure and reliable delivery service will cost.

"Sellers offering the iPhone 5 should make sure their product stands out by offering delivery through a reputable courier," added Mr Mercer.

"Our eBay widget can help to make the buying experience even more straightforward and sellers can generate the necessary Parcel2Go code in order to add our shipping calculator tool to their auction pages by visiting our website."

- ENDS -

About Parcel2Go:

Parcel2Go Ltd has been helping its customers to organise [cheap international delivery](#) orders for the past 21 years. Based in Bolton, the company operates a cost-effective online parcel delivery service and international freight shipping service with low parcel prices UK-wide. Parcel2Go courier service options are available from the likes of Parcelforce, FedEx and CityLink - reliable couriers that offer collection and delivery services throughout Britain, Europe, and countries across the world.

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