Paragon Acquisitions Travels to London to Attend Leadership Seminar

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Paragon Acquisitions, a sales and marketing firm from Southampton, travelled to a London based event to meet with other small business owners and gain some valuable business insights.

The interactive seminar covered many aspects of leadership and offered attendees a vast range of business knowledge and advice. The seminar was held at Tower Bridge's Guaman Hotel, an impressive venue set on the edge of the River Thames overlooking some of London's most impressive and popular attractions. The Hotel provides attendees with a range of state of the art meeting and conference facilities, and the largest of its meeting rooms can accommodate up to 600 people.

The seminar, held on Saturday 30th August invited 30 representatives from small businesses across the UK to attend the event. To encourage attendees to get involved and to make the event a success, organisers were keen to make the seminar as interactive as possible, hosting a number of open discussions and FAQ sessions. The seminar also aimed to inspire small business owners by inviting 4 guest speakers from the business world to share their own experiences and motivate the attendees to shine in their chosen industries.

Paragon Acquisitions found the Leadership seminar to be a highly educational and inspiring event, and believe it's important for business owners to attend these types of events as much as possible. Sales and marketing is a highly competitive industry and success relies on keeping up with customer behaviours and changing market trends. Events and seminars allow business owners to gain access to industry predictions and new strategies to help them stay one step ahead of the competition and consumers.

Seminars and conferences are also a great networking opportunity and Paragon Acquisitions believes that networking is one of the most valuable resources available to new business owners. Seminars can help business owners meet with other like-minded people and build a network of mutually beneficial business connections which could aid future business growth. Meeting with fellow business owners can also be highly reassuring to new business owners and can support them through the early and uncertain early days of business ownership.

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