Paragon Acquisitions Inspired by London Leadership Seminar

Tuesday 14 October, 2014

On Saturday 11th October, Paragon Acquisitions attended a leadership seminar at the Hilton Hotel, Tower Bridge. The firm were inspired by the event since it provided valuable insights to help both business and personal development.

On Saturday 11th October, Southampton based outsourced sales and marketing firm Paragon Acquisitions travelled to London to attend a leadership seminar at the Hilton Hotel, Tower Bridge. At the seminar, run by other top business professionals within the industry, topics covered included new market trends and leadership techniques. Paragon Acquisitions was fortunate to observe four guest speakers from around the UK share their knowledge and valuable business insights.

Set against the backdrop of one of London's most renowned historical landmarks, Hilton London Tower Bridge is ideally located on the doorstep of the city's financial and shopping districts. This contemporary hotel is a fantastic sightseeing location from which to explore London's many tourist attractions. The hotels' professional atmosphere, helpful technology and planning tools can ensure any business meeting is a success.

The event was attended by 40 professionals from across the UK and Paragon Acquisitions believe the event provided valuable business insights which will help the firm with both personal and business development. One of the most helpful topics was on how to become a successful leader.

At Paragon Acquisitions, the firm believe that successful leaders will have the capacity to understand and work with other people, the capacity to create a secure environment where people have the physical and moral encouragements to work purposefully and the capacity to make business growth happen. The firm highlight qualities such as assertiveness, adaptability, intelligence and conscientiousness as the most important qualities of a strong leader. Paragon Acquisitions also firmly believe that leaders who are positive, inspiring and empowering, will be more valued by followers and have higher performing teams.

Paragon Acquisitions are expert strategists in helping clients with their most complex sales and marketing targets. The firm build tailored sales and marketing solutions to help UK business clients achieve sustained growth. Paragon Acquisition's solutions are innovative, whilst at the same time being based on industry knowledge and key marketing approaches.

The firm begin by helping client's choose where to focus marketing and sales campaigns in order to get the most effective boost to the business. Paragon Acquisitions are successful in finding the quickest route to success. This is due to a measureable, guaranteed and positive return for the investment made by clients together with continued, positive brand awareness.

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Company Contact:

Paragon Acquisitions

T. 02380 010 435
E. info@paragonacquisitions.co.uk
W. https://www.paragonacquisitions.co.uk/

Additional Contact(s):
Carlton Roach
Marketing Suite, 1 Bargate House, Southampton, So14 2DL

View Online

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