Papa John's Introduce The 'Festive Feast' Pizza

Wednesday 4 December, 2013

Pizza lovers can celebrate Christmas Papa John's style with their festive new offering combining everyone's favourite ingredients that make up a perfect yuletide dinner.

Seasonal turkey, sage and onion meatballs; pork sausage, bacon and a topping of cranberry drizzle... the perfect ingredients for a Christmas dinner. But add them to a fresh dough base and you've got the ultimate Christmas pizza.

The 'Festive Feast' from Papa John's Pizza is the must have food for the Christmas holidays. Topped with everyone's favourite Christmas ingredients, yule be a fool to miss out!

Andrew Gallagher, marketing director for Papa John's, said: "People don't often associate Christmas with pizza, but the holidays are a time when everyone gets together, kicks back and relaxes. We're not trying to replace the traditional Christmas dinner with a pizza, but we thought it would be a fun addition the festive party season.

"We've handpicked a selection of everyone's favourite festive ingredients and given them a PJ twist in order to create to ultimate Christmas treat for your holly-days!"

The Christmas pizza is available in all stores across the UK until January 5th 2014. Just visit www.papajohns.co.uk and select the Festive Feast.

-Ends-

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Notes to editor:
Papa John's was named pizza delivery chain of the year by the UK's pizza industry body - PAPA, the Pizza, Pasta and Italian Food Association, beating off competition from its major competitors; Domino's and Pizza Hut.

Media:



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