

Paloma Faith Launches Her Own Interior Brand; Paloma Home

Tuesday 6 July, 2021

Tuesday, 6th July. Birmingham, UK - After over a decade of dazzling fans with her uniquely glamorous styles, singer-songwriter Paloma Faith has now entered the world of interior designs with the launch of her Paloma Home collection, which is now available to buy at Fabric Direct. The renowned recording artist and fashionista is set to turn the interior design world Upside Down.

An Affordable Line That's Ready For The Good Life

As The Architect of her eponymous interiors range, Paloma has used inspiration from her own experiences of interior design - from a childhood of budget-friendly upgrades to redesigning her own London townhouse - to produce a celebration of vintage styles, retro-chic, and standout designs to truly make a house a home.

While Beauty Remains at the heart of the Paloma Home range, the sense of affordability is clear to see, with items starting at just £21. Faith has additionally set out to create a versatile collection, confirming: "That's what I love about Paloma Home, you can have one piece and it changes a room - or you can embrace the whole collection, and it still works."

The singer-songwriter, who is known for her unique style and love of bold concepts, has worked with the best in the business to produce an eclectic range of seating, covers, bedding, wallpapers, and blinds to strike a balance between the aspirational and the real. Whether aiming for a consistent aesthetic or A Perfect Contradiction of animal prints and monochrome stripes, Paloma Home ensures that living spaces never go unnoticed.

Faith says: "Home for me is a place where there is warmth, life, vibrancy and human touch, something truly 'lived in'. So much beauty emerges from chaos - and I hope to share this sentiment with Paloma Home."

Statement designs include the Oriental Birds Blossom range, Tibetan Tiger collection, and Velvet Ruffle products. With many styles being offered as curtain fabrics, feather cushions, poly cushions, and other items, Paloma Home is already hitting the right notes with customers up and down the country.

The range is now available to buy at Fabric Direct Online.

About Paloma Faith

Paloma Faith is a multi-award-winning international recording artist who has released five albums and over 30 singles. She has also appeared in several films as well as The Voice UK as a judge while her standout styles often blend a range of vibes, much like her mezzo-soprano singing voice that has encapsulated audiences for over a decade. Her eccentric and true-to-self personality has endeared millions of fans and shines through in her interior design endeavours.

About Fabric Direct

Fabric Direct is one of the UK's largest online retailers of fabrics and interior products, including made-to-measure pieces. The company now stocks the Paloma Home collection, with deliveries available to the UK and mainland Europe.

More information is available at <https://fabric-direct.co.uk>. Paloma Home's press contact is Purple PR +44 (0)20 7439 9888, enquiries@purplepr.com. Alternatively, Fabric Direct can be reached at 01922 633922 or sales@fabric-direct.co.uk. Mail queries should be addressed to 47-49 Goodall Street, Walsall, West Midlands, WS1 1QJ.

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