Pacey Promotions Pushes Christmas Growth Campaign

Tuesday 22 November, 2016

For Manchester based sales and marketing experts Pacey Promotions, the festive period is a hugely important time. Here the firm shares how they are getting motivated for Christmas, and the opportunities they are offering during the holidays.

About Pacey Promotions: http://paceypromotions.co.uk/about-us/

Pacey Promotions is a young and committed sales and event marketing agency based in the heart of Manchester. While many traditional marketing solutions lack emotional connection, Pacey Promotions design and implement personalised, in-person marketing campaigns for brands looking to secure stronger customer relationships. The firm's hands-on approach to marketing takes them directly to consumers in the form of pop-up events and promotions, through these events the firm can interact with their clients' consumers one-on-one and learn about their needs and requirements. These insights allow the company to tailor the customer service they deliver to create a memorable brand experience which drives brand loyalty and encourages a higher rate of sales for their clients.

Due to their passion for working on the frontline of customer service, Pacey Promotions are currently preparing for the festive period. Christmas hugely motivates the firm, and they believe that with enough hard work and dedication they could enter the New Year in an ideal position for significant company growth.

As well as the potential for growth on the cards, Pacey Promotions' motivation in the run up to Christmas also stems from one of their most successful marketing campaigns. Over 2016 the firm has been working with beauty brand Eloquence – who's products renew repair and revitalise skin, hair and nails. Since launching a pop-up campaign for the brand, Pacey Promotions has seen a major rise in motivation and engagement among their contractors, due to the satisfaction of promoting a product that offers real results and being able to help consumers access the ideal skin care programme for their individual needs.

Pacey Promotions is expecting major growth over Christmas due to the demand for their pop-up event marketing services. With high streets and shopping venues across the UK expecting a huge increase in footfall over the coming months, there has never been a better time for brands to invest in pop-up event marketing. To support this growth and ensure they can meet the increasing demands for their services Pacey Promotions is looking for ambitious, retail focused individuals to take part in their fun, pop-up events over the festive period.

As well as the opportunity to meet and connect with consumers from all walks of life, Pacey Promotions offer a range of exciting benefits and incentives to their contractors. As well as weekly events and rewards, the firm provides its contractors long term professional support in the form of optional skills workshops, mentoring and networking opportunities. This support helps young people to build a solid foundation for professional success – allowing them to gain the skills and experience to build a bright future in sales and event marketing.

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